



20th ANNIVERSARY IVI SUMMIT

20 Years of Impactful Research - What's Next?

10TH-12TH JUNE 2026



SPONSORSHIP OPPORTUNITIES



**Maynooth
University**
National University
of Ireland Maynooth



The Innovation Value Institute's annual summit brings together experts on digital transformation from research, business and the public sector.

The 2026 Summit will be the biggest yet, coinciding with IVI's twentieth anniversary. Our schedule includes keynote addresses, breakout workshops and panel discussions, as well as many chances to meet and engage with decision makers from industry, academia and government.

Invitations are now open for sponsorship opportunities for the 2026 IVI Summit. Increase your brand visibility with Irish and international decision-makers. Associate with IVI's world-renowned expertise. Feature your organisation in marketing before and during the event. This is your chance to make an impact on an audience of internationally significant leaders in digital transformation.

Who will be there?

- Over 300 attendees
- Over 100 contributors
- Representing 50 countries
- And you!

Figures are estimates based on previous events across the last 20 years of IVI

“I'm excited to welcome so many genuine innovators in digital transformation to IVI. Our twentieth anniversary will see the most internationally collaborative IVI Summit yet.”

Prof. Markus Helfert, Director, Innovation Value Institute and Summit Chair



A range of sponsorship packages is available to suit your organisation's aims.

Associate package	Strategic Partner package	Academic Leader package
<p><i>Standard sponsor package, plus</i></p> <ul style="list-style-type: none"> • Three complementary guest invites • Larger logo size and link through to company site on IVI website 	<p><i>Standard sponsor package, plus</i></p> <ul style="list-style-type: none"> • Discounted IVI organisational membership • One-on-one leadership meeting consultation • Photo opportunities with keynote speakers • Sponsorship opportunity and attendance at pre-Summit, invite-only Digital Leadership Forum dinner, including logo on menus 	<p><i>Standard sponsor package, plus</i></p> <ul style="list-style-type: none"> • One year of IVI academic membership (standard cost over €300)
<p>from €2000</p>	<p>Get in touch with us on info@ivi.ie to discuss collaboration</p>	<p>Available to academic organisations - get in touch with us to discuss collaboration</p>

All sponsorship packages include

- Showcase space in exhibition area
- Access to leaders from global industry and research
- Organisational logo on IVI website
- Digital promotion through Summit materials
- Featured social media post announcing sponsorship
- Promotion on Summit agenda
- Logo featured on Summit holding slides
- Continued post-event social media promotion
- Opportunity to attend Summit Gala Dinner (additional charge per head)

Previous collaborators and IVI members include...



Upgrade any sponsorship package with the additional opportunity to sponsor our Summit lunch, evening drinks reception or Gala Dinner event. Get in touch with us to discuss options.



Get in touch with us via
info@ivi.ie



For updates on the lineup
of Summit speakers, full
schedule and more, visit
[https://ivi.ie/events/ivi-
summit-2026](https://ivi.ie/events/ivi-summit-2026) or scan here

