

Welcome to the refreshed IVI newsletter. Once a month, we will update you with the latest news from the Innovation Value Institute, including upcoming events, chances to collaborate and success stories.

We are aware that some subscribers have had issues with receiving this newsletter. If this is the first time you are receiving a newsletter, welcome, and thank you for subscribing!

Coming soon! - Maynooth University Research Week 2025

20-23rd October



RESEARCH WEEK 2025

Monday 20th - Thursday 23rd October

Maynooth University's annual Research Week will take place from **Monday 20th to Thursday 23rd October 2025**.

Throughout the week, IVI staff and experts will be available in the lobby of the Eolas building on the Maynooth University campus to discuss their latest research and potentials for collaboration.

Further IVI events confirmed so far include:

From Data to Impact – Tuesday 21 October, 10am-12:30pm

An interactive showcase where PhD students will present their cutting-edge research on how data-driven technologies and AI can transform multiple sectors

Meet the Experts – Tuesday 21 October, 1pm-4pm

Come and meet IVI's resident experts on digital transformation, including IVI Director Professor Markus Helfert, to learn about their work across disciplines and to discuss potentials for collaboration

GoGreenNext seminar – Wednesday 22 October, time TBC

Environmental psychologist Dr. Tadhg MacIntyre will discuss GoGreenNext (2024-2028), a €6 million euro Horizon Europe project, which focuses on potential climate change impacts on urban health across four sites throughout Europe

More events will be announced soon, so [check our website](#) for further details!



Now available - Rebuilding the Future: European Bauhaus Initiative with Circularity and Retrofitting in Construction
25th Sept 3-4.30pm (GMT+1)

If you missed our latest webinar, the recording is now available to view on our site. The webinar

explored the urgent need to shift from a traditional linear economy toward a circular economy that prioritizes sustainability and resource efficiency in construction. Four expert speakers shared perspectives from across Europe covering topics as varied as biomaterials and digital construction passports.

[Watch the recording here](#), along with recordings of past webinars.

IVI Summit 2026: 20th Anniversary 10-12th June, Maynooth University

This year marks IVI's 20th anniversary – and we are inviting you to join the celebrations, in our biggest Summit yet. Preparations have already begun, with over 50 speakers and a further 50 high-profile collaborators expected. With over 300 attendees, the IVI Summit is a unique opportunity to meet with leaders in digital transformation from research, industry and the public sector.



Sponsorship opportunities are available, with a range of packages for public sector and industry partners to suit your aims and budget.

Keep up to date with Summit announcements as they're confirmed on the IVI site.

Congratulations!

Finally, we would like to congratulate Chief Information Officer of Cork City Council - and former IVI student - Ruth Buckley on being conferred her Doctor of Engineering (DEng) degree early in September. Ruth even **made the news** as she received her doctorate on the same day as her daughter graduated. Congratulations to both!

IVI has membership options for academic researchers, public sector organisations, SMEs and large enterprises.

Join
IVI

Innovation Value Institute | Maynooth University

Innovation Value Institute | Eolas Building, North Campus Maynooth University Co. Kildare | Maynooth Co Kildare, 0 IE

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