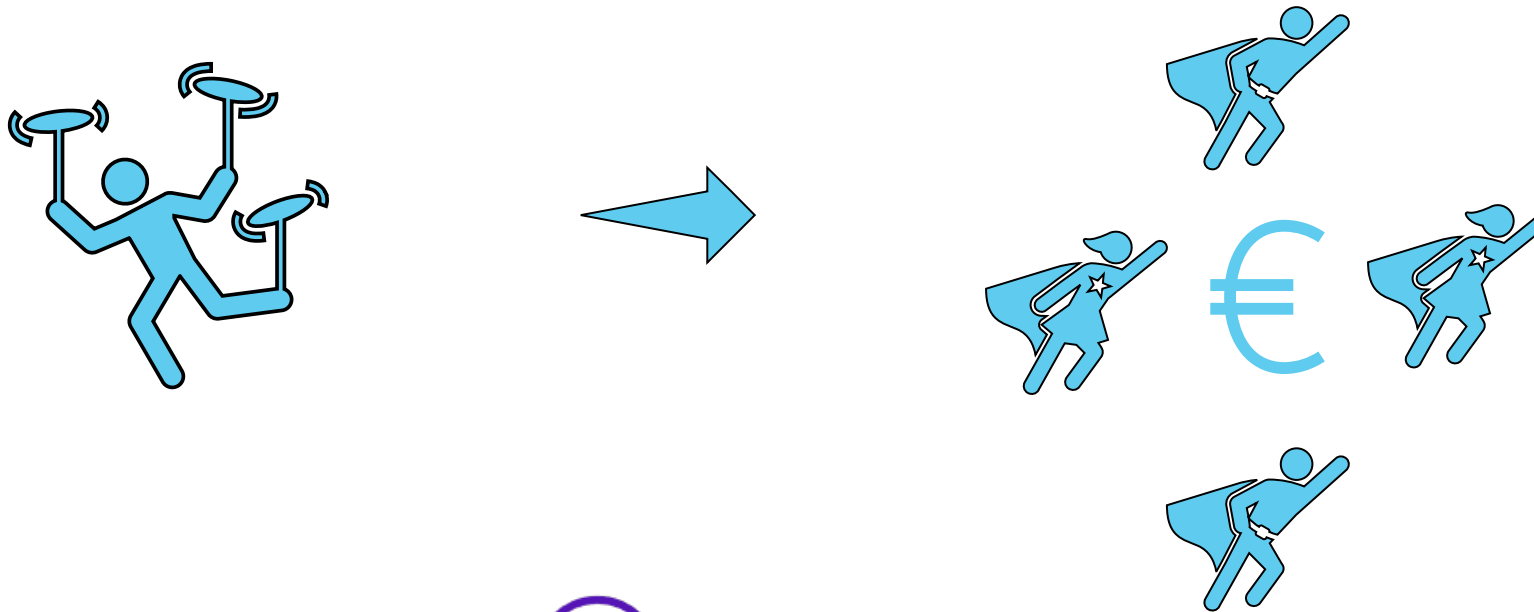


# The Power of People: Leveraging Strengths and Collaboration to Drive Value



▶ Trudi Brook, BT Ireland



▶ Service Enablement Senior Manager, CTO

# Personal Strengths

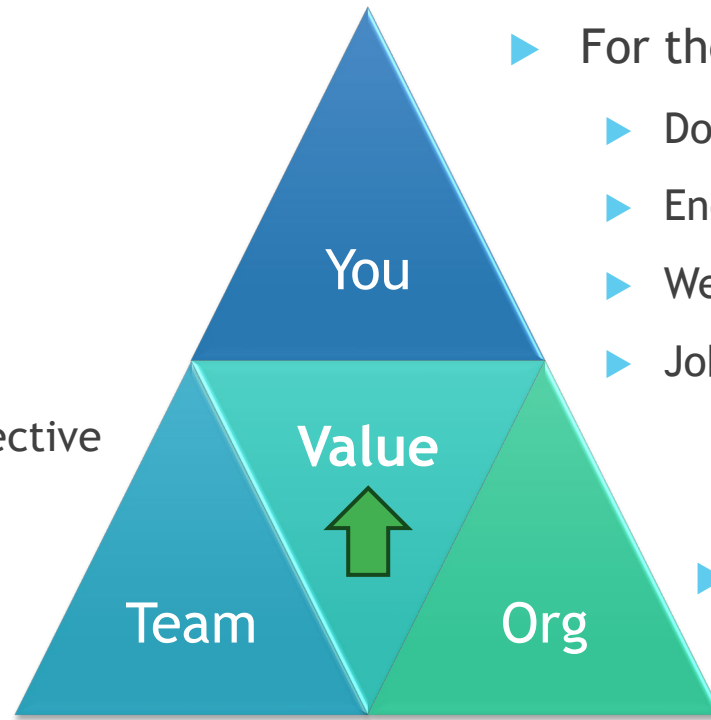
- ▶ What are you good at - abilities
- ▶ Core skill or talent
- ▶ Positive Attributes and Traits

# Recognising Strengths

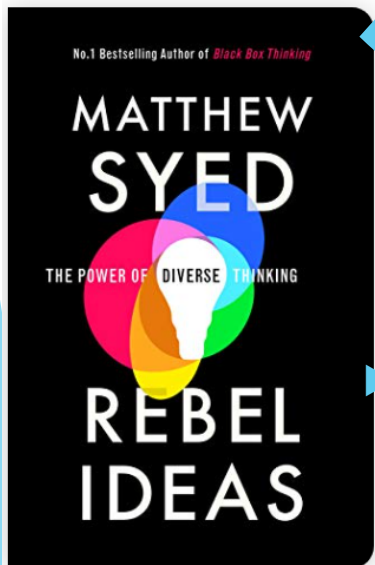
- ▶ Energising
- ▶ Confidence
- ▶ Efficiency / Productivity

# Why care about strengths

- ▶ For the team
  - ▶ Collaboration
  - ▶ Lower Stress
  - ▶ Broader perspective



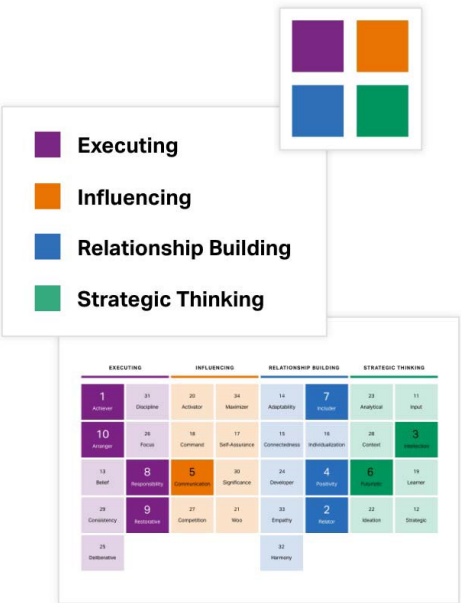
- ▶ For the individual
  - ▶ Doing what you are good at
  - ▶ Energising
  - ▶ Well-being & Resilience
  - ▶ Job Satisfaction
- ▶ For the organisation
  - ▶ Maximises team productivity & efficiency
  - ▶ Best value for money
  - ▶ More innovative



- ▶ Innovation through Cognitive Diversity
  - ▶ Avoiding Collective Blindness
  - ▶ Benefits of different lens

# Identifying your Superpowers

GALLUP®  
CliftonStrengths®

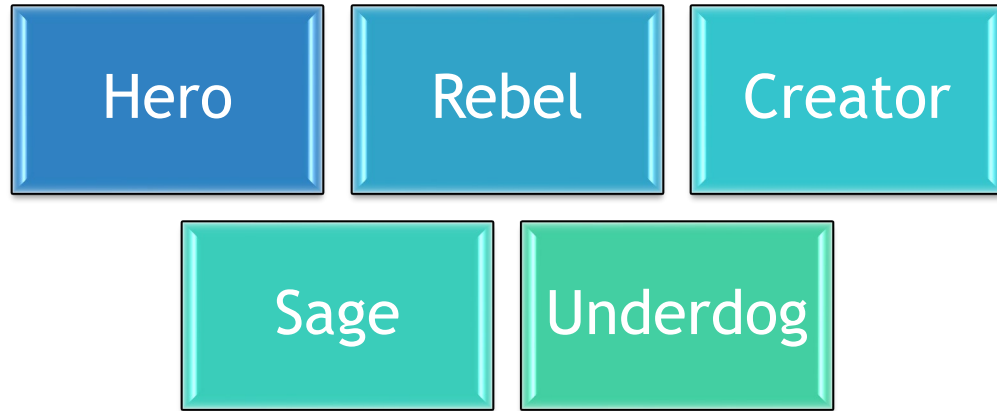


Or Ask Them

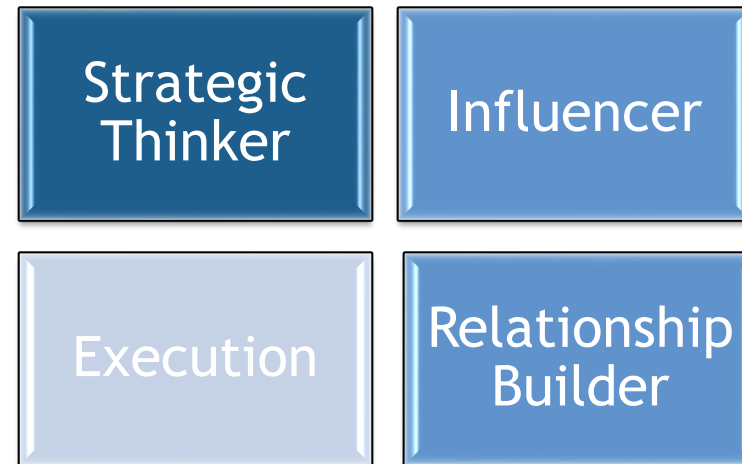
BELBIN®



# An Ideal Team?



AI Tool of  
choice



# Pitfalls and Challenges

Don't  
overlook your  
strengths

Just because  
you can...

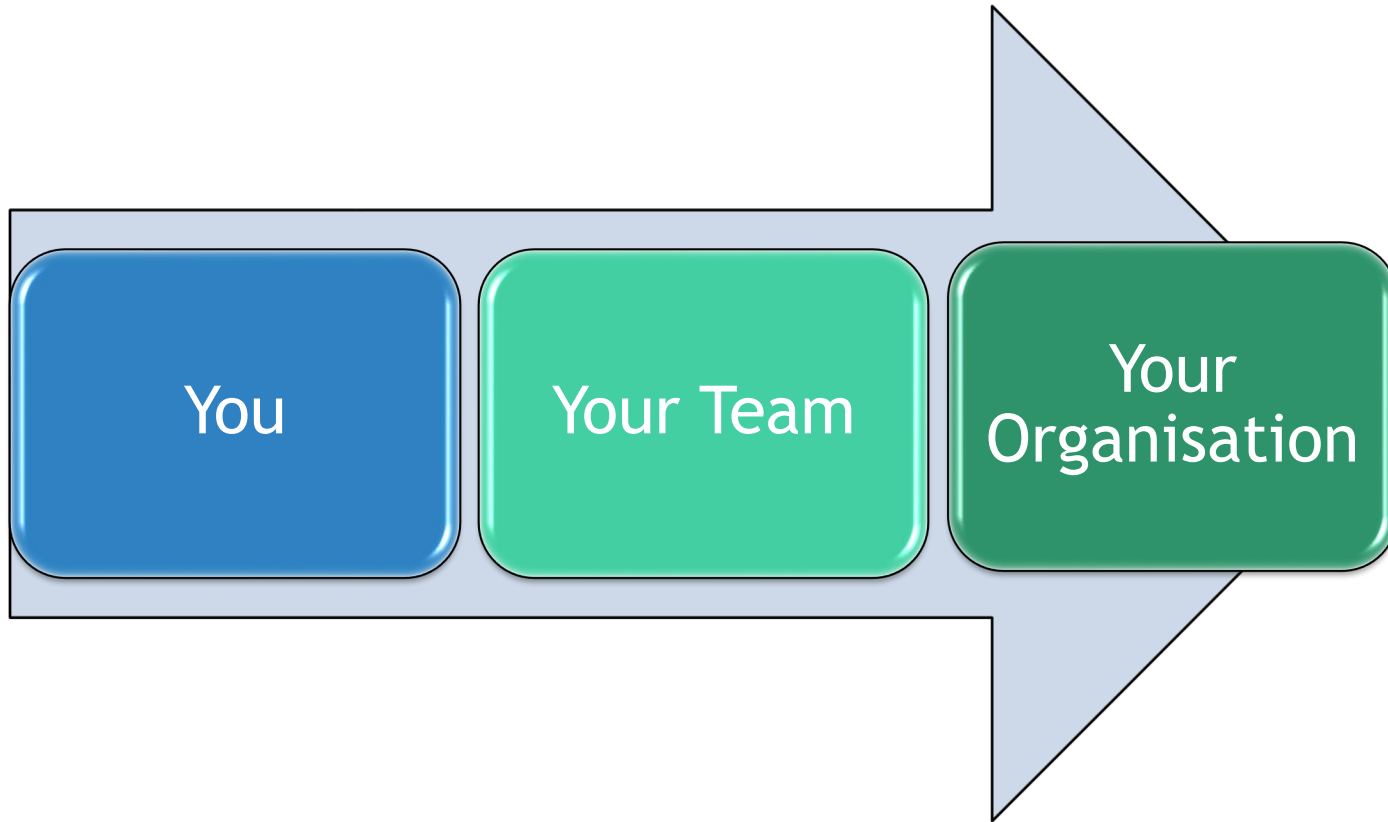
Let others  
help

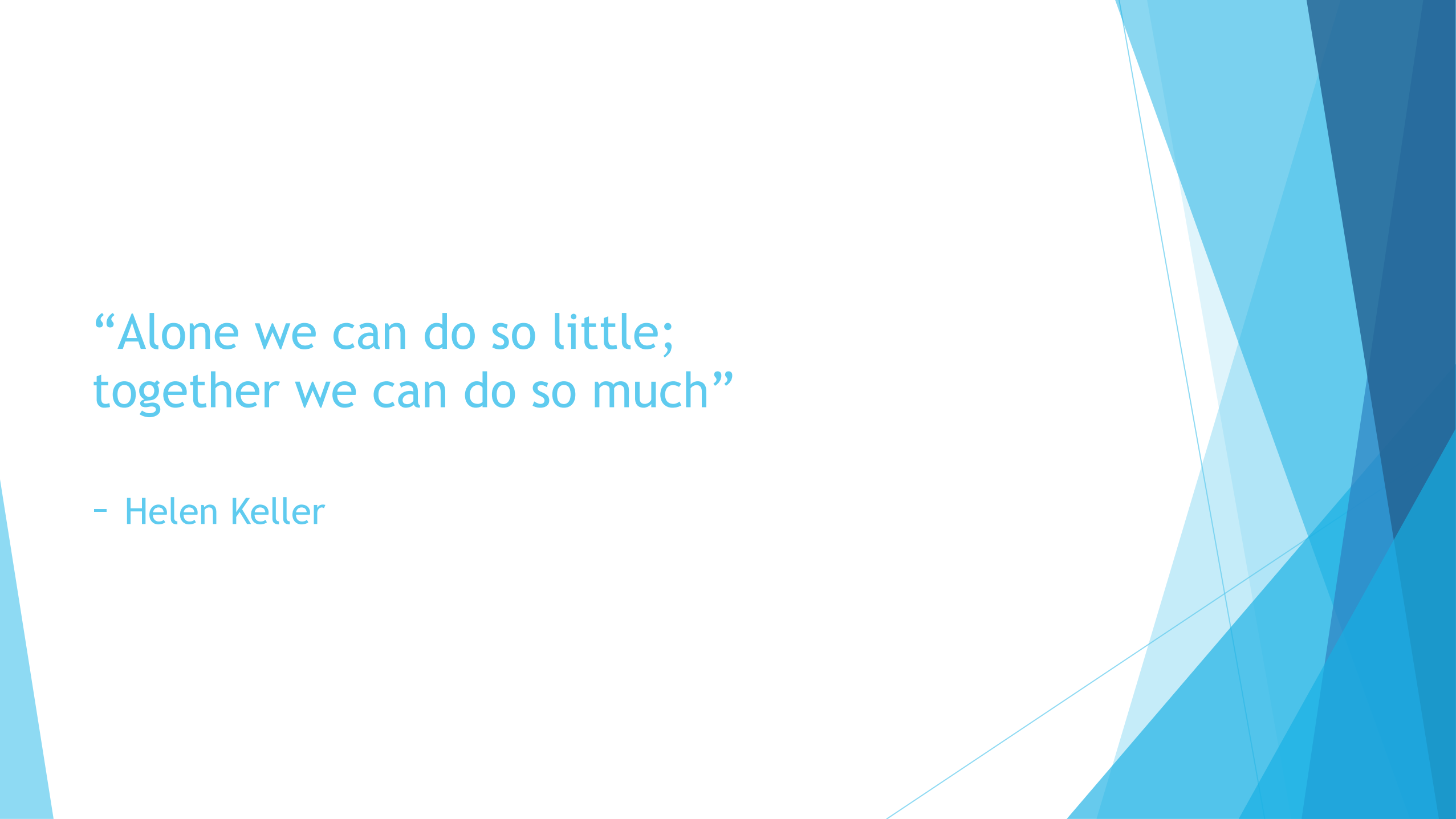
Ensure others  
value your  
strengths

Osmosis is not a  
reliable means  
of  
communication



# Making it Happen



The background of the slide features abstract, overlapping geometric shapes in various shades of blue, ranging from light sky blue to deep navy blue. These shapes are primarily located on the right side and bottom of the frame, creating a modern, dynamic feel. The main text area on the left is a plain white background.

“Alone we can do so little;  
together we can do so much”

- Helen Keller



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