# March Newsletter 2025

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**Discover the digital transformation path for your business...**

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## SAVE THE DATES 2025

EMPOWER - Community of Practice Symposium- April 29th, Radisson Blu Royal Hotel, Dublin
International Digital Health Summer School - May 12th & 13th, Maynooth University
IVI Summit 2025 - 11th -13th June, Maynooth University

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## IVI Summit 2025
### 11-13th June, TSI building, Maynooth University



Why join us at this years IVI Summit?

A 3 day conference for senior business leaders, industry and public sector experts, researchers and policy makers. With workshops, keynote presentations, panel discussions and research breakthrough presentations the event demonstrates advanced digital technologies, artificial intelligence solutions and discusses how to support digital skills, processes and workflows and how organisations can accelerate digital transformation projects.

Asking and discussing the key question: **What's possible by 2030? Accelerate change with responsible and fair use of data, digital and AI.**

We will hear from our excellent line up of speakers who include:

- **Colleen Fitzgerald**, IT Director at Aramark Ireland
- **Dr. Tim Calahan**, MS, MBA, DBA, Chief Technology Officer at Michigan Medicine & the Chief Executive Officer at EHC Consulting
- **Prof. Jan vom Brocke,** Director of ERCIS, European Research Center for Information Systems | Chair of Business Process Management, University of Münster
- **Trudi Brook**, Senior Manager, ROI CTO Service Enablement, BT
- **Mark Kirwan**, CEO, Carbon Positive
- **Jane Corr**, IT&T Head of Cyber Security, CIÉ Group
- **Paul Delahunty**, Chief Information Security Officer, Stryve
- **Alan Irwin,** Vice President, Product & Customer Solutions, Europe, Global Payments
- **Kammil Mahajan**, Managing Director, Advice Bytes
- **Dr. Sabarathinam Chockalingam**, Senior Researcher in Cyber Security at the Institute for Energy Technology (IFE), Norway.

**Would you like to become a Sponsor of this years IVI Summit ??**

By investing in a sponsorship package for the IVI Summit 2025, you are able to link your brand with your industry association, key leaders, and key stakeholders relevant to the data governance, digital transformation and AI. With over 250 attendees, the IVI Summit is a unique opportunity to meet and greet with sector leaders and decision makers face-to-face, and network with others in the sector. The packages provide you with various options and benefits for your investment.

Contact us info@ivi.ie



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## EMPOWER - Community of Practice Symposium
### April 29th, Radisson Blu Royal Hotel, Dublin

Barry Lowry will deliver the keynote address, highlighting the critical role of AI and Data Governance in shaping the future of digital innovation.



This event will feature a Spotlight on Innovation, showcasing our latest collaborative research projects in both the public and private sector, demonstrating key outputs and achievements, providing critical takeaways for the audience. We will host two interactive breakout sessions:

1. Building Stories – Ireland lacks reliable data on the built environment, hindering efforts to address housing, climate challenges, and the decline of rural towns. Building Stories aims to develop a geospatial model to identify vacancy and assess urban adaptability. By integrating data from various sources using GIS, AI, and proxy datasets, this model will serve as a dynamic management tool at the building level. High-quality data will enable more efficient use of vacant spaces, supporting housing solutions, reducing emissions, and revitalising town centres for sustainable communities.
2. The Data Governance Roadmap – Launched by Minister Sean Fleming on behalf of Taoiseach Micheál Martin in 2024. Advancing our strategy as we transition into Phase 2 of the initiative. Get involved and have a voice in shaping the future national policy.

Join us as we bring together researchers, industry leaders, and policymakers to drive forward impactful discussions and collaborative solutions in data governance.

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## The 3rd International Digital Health Summer School
### 12th -13th May, John Hume Building, Maynooth University

The 3rd International Digital Health Summer School will be hosted at John Hume Building, Maynooth University by the Innovation Value Institute on May 12th and 13th 2025.



Digital Health is emerging as a completely new discipline, one which combines intersecting disciplines of health, technology, engineering, economics, demographics and much more. While current health systems have served humanity very well yielding a more than doubling of life expectancy over the last two centuries, the systems are now facing a major crisis with full hospitals, a demographic timebomb and record clinician attrition. However one half of the world's population don't have access to affordable healthcare and the other half who do have access are increasingly finding it unaffordable. This global healthcare is facing a perfect storm and what Thomas Kuhn would call a Model Crisis.

Digital Health is emerging as a potential 'silver bullet' solution which can address critical issues such as accessibility, affordability, variability, quality and clinician work life balance. The cutting edge Digital Innovation Methodology ' Open Innovation 2.0' and the Manhattan Manifesto Stay Left Shift Left 10X developed at the UN Science Summit Digital Health Symposium in New York in September 2022 will underpin the compelling frontier agenda of the third International Digital Health Summer School.

## Register here!

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## Data Leaders Summit
### 13-14th March, Wexford



The data leaders summit hosted by Castlebridge took place from March 13 to 14th at Whites of Wexford Hotel, Wexford. The summit was held under the theme "Data as a Fulcrum for Change" and looked at the challenges and opportunities facing data leaders when juggling competing demands for investment and attention such as AI, delivering on Net Zero commitments, and managing budgets when running modern cloud data architectures.

The summit boasted a wide array of industry partners and academics. Among these were three representatives of the Innovation Value Institute (IVI) who each sat on separate panels sharing their expertise and research in the areas of data management, Data and AI Governance and sustainability. From the left Peter Jean Paul, Coleen Rose Griffin and Sam Santosh shared their expertise as panelists on the importance of data as a fundamental tool to business sustainability in the face of shifting national and international requirements that business are constantly facing.

This event and like many others shows IVI's continued willingness to collaborate and guide discussion on data and innovation along with our partners like Castlebridge.

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## Marco Alfano discusses AI in Health with Probus Ireland
### 25th March, Kildare



Marco Alfano discussed the role of Digital Technologies and AI in person-centred Health and Wellbeing with members of Probus Ireland—an association of retired business professionals committed to maintaining strong social connections and shared interests.

Marco introduced the Innovation Value Institute, Maynooth University and shared his research on innovative solutions designed to help seniors manage their health and wellbeing with greater independence. The session sparked a lively and insightful discussion on both the potential and the challenges of applying AI in this space. He looks forward to collaborating with Probus members on the continued development of the Intelligent Health Assistant for older adults.

Just as a reminder to you that members are welcome for a coffee in person or virtual so please do drop us an email if you would like arrange this at info@ivi.ie

Or listen in to our Latest **Coffee&talks** series at IVI here

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