## INNOVATION™ VALUE INSTITUTE

## **April Newsletter 2025**

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# Discover the digital transformation path for your business...

Become an IVI Member

IVI Summit 2025 11th - 13th June Maynooth University

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#### SAVE THE DATES 2025

International Digital Health Summer School - May 12th & 13th, Maynooth University IVI Summit 2025 - 11th -13th June, Maynooth University

## IVI Summit 2025

11-13th June, TSI building, Maynooth University

Why join us at this years IVI Summit?

A 3 day conference for senior business leaders, industry and public sector experts, researchers and policy makers. With workshops, keynote

presentations, panel discussions and research breakthrough presentations the event demonstrates advanced digital technologies, artificial intelligence solutions and discusses how to support digital skills, processes and workflows and how organisations can accelerate digital transformation projects.

Asking and discussing the key question: What's possible by 2030? Accelerate change with responsible and fair use of data, digital and AI.

We will hear from our excellent line up of speakers who include:

- Colleen Fitzgerald, IT Director at Aramark Ireland
- Dr. Tim Calahan, MS, MBA, DBA, Chief Technology Officer at Michigan Medicine & the Chief Executive Officer at EHC Consulting
- Prof. Jan vom Brocke, Director of ERCIS, European Research Center for Information Systems | Chair of Business Process Management, University of Münster
- Trudi Brook, Senior Manager, ROI CTO Service Enablement, BT
- Mark Kirwan, CEO, Carbon Positive
- Jane Corr, IT&T Head of Cyber Security, ClÉ Group
- Paul Delahunty, Chief Information Security Officer, Stryve
- Alan Irwin, Vice President, Product & Customer Solutions, Europe, Global Payments
- Kammil Mahajan, Managing Director, Advice Bytes
- Dr. Sabarathinam Chockalingam, Senior Researcher in Cyber Security at the Institute for Energy Technology (IFE), Norway.

Register

#### Would you like to Sponsor this years IVI Summit ?

Link your brand investing in a sponsorship package for the IVI Summit 2025. Associate with you industry, key leaders, and key stakeholders relevant to the data governance, digital transformation and AI. With over 250 attendees, the IVI Summit is a unique opportunity to meet and greet with sector leaders and decision makers face-to-face, and network with others in the sector. The packages provide you with various options and benefits for your investment.

Contact us info@ivi.ie



### The 3rd International Digital Health Summer School

#### 12th -13th May, John Hume Building, Maynooth University

The 3rd International Digital Health Summer School will be hosted at John Hume Building, Maynooth University by the Innovation Value Institute on May 12th and 13th 2025.



Digital Health is emerging as a completely new discipline, one which combines intersecting disciplines of health, technology, engineering, economics, demographics and much more. While current health systems have served humanity very well yielding a more than doubling of life expectancy over the last two centuries, the systems are now facing a major crisis with full hospitals, a demographic timebomb and record clinician attrition. However one half of the world's population don't have access to affordable healthcare and the other half who do have access are increasingly finding it unaffordable. This global healthcare is facing a perfect storm and what Thomas Kuhn would call a Model Crisis.

Digital Health is emerging as a potential 'silver bullet' solution which can address critical issues such as accessibility, affordability, variability, quality and clinician work life balance. The cutting edge Digital Innovation Methodology ' Open Innovation 2.0' and the Manhattan Manifesto Stay Left Shift Left 10X developed at the UN Science Summit Digital Health Symposium in New York in September 2022 will underpin the compelling frontier agenda of the third International Digital Health Summer School.

#### **Register here!**

## Al Horizons Ireland 2025: Advancing Health, Society, and Technology

28th April, Griffith College Dublin

IVI's Marco Alfano spoke at Al Horizons Ireland event in Griffith College Dublin where he took part in the



experts panel on "Limited Speaker Series on AI in Medicine" and presented his research from IVI on the use of AI for helping people better understand their health, make informed decisions, and take an active role in improving their quality of life. The event brought together researchers, academics and industry professionals to explore cutting-edge advancements in AI for healthcare, psychology, education, and broader societal applications. This interdisciplinary event was hosted by the college as part of the AI2MED EU Co-funded Research Project, and in a Community of Practice with the Higher Education Colleges Association (HECA).

#### Lero Industry Day 16th April, Limerick

The Lero Industry Day was held at the Kemmy Business School, University of Limerick on 16th April, bringing together academic researchers and industry practitioners to showcase and discuss ongoing research with practical relevance. The event featured talks and panel discussion sessions focused on Trustworthy Al-Enabled Autonomous Systems, Cybersecurity, and a



keynote address examining the progression of generative AI models such as ChatGPT, along with associated ethical challenges and considerations.

As part of the event, the IVI poster titled:

"A Framework to Assess and Enhance Data Governance Capability" was presented by Dr. Azra Aryania. The poster introduced a framework that integrates ontology-driven process mining with data governance practices to assess and enhance organizational capabilities. It highlighted the importance of data governance in mitigating risks such as regulatory non-compliance and data quality issues.

Through the use of capability maturity models, the framework establishes links between key practices and business events via ontologies, enriching process mining to better monitor compliance, support decision-making, and align data practices with business objectives. The poster presentation engaged attendees in discussions on data governance challenges and opportunities for collaboration between academia and industry.

GoGreen Next Horizon Europe Project Conference "Cities, Communities and change: Leadership in climate and urban health" 26th-28th March, hosted by IVI



The Innovation Value Institute hosted the GoGreen Next Horizon Europe project consortium meeting, conference and outreach workshops across three days 26-28th March. Over 70 attendees from 14 countries engaged in knowledge-exchange, training events and partnership building, and outreach activities. Thanks to Aisling O'Loghlen, Alan Scarry, Carol Connolly and Paul Heynen at IVI for support on the planning and event support.

A special thanks to our VIP's, including representative of the Embassy of France, Dublin: Delphine Tessier, Science and Education attaché, Kevin Burke, National Director of Horizon Europe at Enterprise Ireland and Dr Jim Carolan (Lead of Maynooth Green Campus, Department of Biology) who opened the proceedings. We also wish to express our gratitude to those that contributed to the training events in research ethics (Dr Jenny McMahon, Independent Ethics Advisor; University of Limerick), Open Science (Dr Dermot Lynott, advisory board member), and on inclusive research strategies (Dr Ciara McCormack, Advisory Board Member), for their outstanding workshops.

An interactive outreach workshop, comprising representatives of our pilot sites in Finland, Ireland, Malta and Austria and external stakeholders aimed to provide them with practical tools to embed sustainability into their work by harnessing the power of storytelling, positive language, future-thinking, and influence. Through engaging exercises, participants explored how narratives shape perceptions, learn how to communicate sustainability effectively, envision different future scenarios, and develop strategies to influence others toward meaningful action. Psychologists from the School of Business (Dr Mary Kinahan), IVI (Dr Tadhg MacIntyre), research partners (Dr Annalisa Setti) and consultants (Terri Morrissey and Dr Elaine Gallagher) facilitated the workshop which included innovators from Waterways Ireland, Sport Ireland, Elsevier, Uisce Eireann and the transport sector. This activity is integral to EU research by helping map out the sphere of influence of project activities and build bridges across communities.

The IVI summit will feature this unique Pathways to Change workshop and you can sign up by registering here.

Register for the Summit here

Just as a reminder to you that members are welcome for a coffee in person or virtual so please do drop us an email if you would like arrange this at info@ivi.ie

Or listen in to our Latest Coffee&talks series at IVI here

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