

IVI SUMMIT 2025 SPONSORSHIP PROSPECTUS

Innovation Value Institute

11-13th June 2025

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OVERVIEW OF THE IVI SUMMIT 2025

The Innovation Value Institute (IVI) are thrilled to announce the upcoming IVI SUMMIT 2025, taking place on June 11-13th 2025 at Maynooth University.

The theme of this year's Summit is 'What's possible by 2030? Accelerate change with responsible and fair use of data, digital and AI'.

Ensuring how this happens will bring both challenges and opportunities to Industry leaders and academic researchers across various sectors.

We will hear from experienced industry leaders, policy makers and academic speakers, with keynote addresses and parallel breakout discussions, this summit will discuss some of the key questions challenging them.

We look forward to welcoming you as sponsors of the IVI SUMMIT 2025!

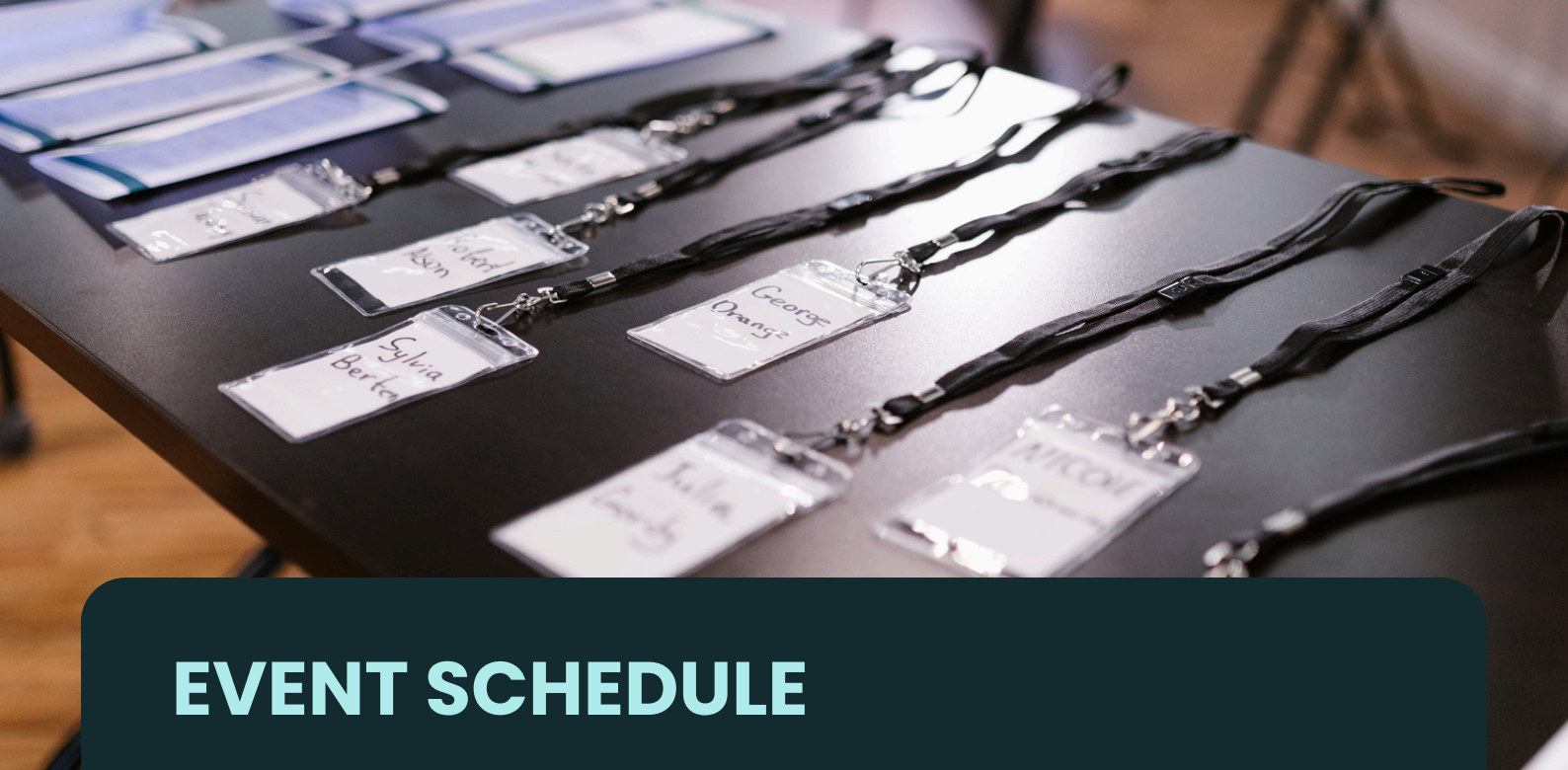
BENEFITS OF SPONSORSHIP

By investing in a sponsorship package for the IVI Summit 2025, you are able to link your brand with your industry association, key health sector leaders, and key stakeholders relevant to the data governance, AI and digital transformation. With over 250 attendees, the IVI Summit is a unique opportunity to meet and mingle with sector leaders and decision makers face-to-face, and network with others in the sector. The packages provide you with various options and benefits for your investment.

No matter what level of sponsorship package you choose to take up for the IVI Summit 2025, you can benefit through:

- Profiling your brand and increasing your visibility with key sector leaders and decision makers from Europe and rest of the world;
- Public recognition and acknowledgment for demonstrating your commitment to the IVI Summit, our wider community, and the sector through various forms of exposure;
- Inclusion in the marketing campaign before and after the summit; and
- An opportunity to take part in an intimate dinner event at the summit with international industry leaders.





EVENT SCHEDULE

The IVI Summit 2025 will be hosted over 3 days.

Location:

11-13th June: Ground Floor, Theatre 2, TSI Building, North Campus, Maynooth University, Maynooth, Ireland

11th

On 11th June, we will run through 6 Co-Creation workshops, which to provide an international overview and discussion of digital transformation and strategic directions in specific areas. Followed by the IVI Summit Conference Dinner that evening at the Glenroyal Hotel.

12th

On 12th June, we will have the plenary session and will be hearing from experienced industry leaders, policy makers and academic speakers, with keynote addresses , high level panel discussions and parallel deep dive sessions, the summit will discuss some of the key questions that are challenging todays leaders.

13th

On 13th June, we will hold a networking social day in Maynooth and Dublin.



A top-down view of four people (two men and two women) sitting around a dark wooden table, huddled together with their hands joined in the center. The man on the top left wears a light blue button-down shirt. The man on the top right wears a dark brown t-shirt and glasses. The woman on the bottom left has curly brown hair and wears a brown long-sleeved shirt. The woman on the bottom right has dark hair and wears a white button-down shirt. On the table are two silver laptops, a smartphone displaying a blue screen with '9:00' and '50', a black smartphone, a brown notebook with a pencil, and an open white notebook with handwritten notes and diagrams. The text 'Sponsorship Package Options' is overlaid in white on the right side of the image.

Sponsorship Package Options

Strategic Partners Sponsorship Package

- Discount on IVI Membership
- One to one Meeting Consultation
- 2* invite to the Digital Leadership Forum Dinner at Barberstown Castle
- 5* Complementary guest invite to the summit
- Photos with Keynote Speakers
- Showcase space in exhibition area in the main conference theatre
- Access to Business Leaders and CIOs from global organisations
- Access to the international research communities and thought leaders
- Sponsorship of the Digital Leadership Forum Dinner to include logo on menus
- Company logo prominently displayed on the speakers' presentations
- Enlarged sized logo listed as Sponsor on IVI website, with hyperlink to your website
- Logo displayed on digital promotion collateral for the IVI Summit
- Logo displayed in social media advertising and acknowledgements for the event
- Featured post on social media to announce as a Sponsor
- Company promotion on agenda, logo featured on holding slide in conference room

Sponsorship Package (€2,000)

- 3* Complementary guest invite
- Showcase space in exhibition area in the main foyer
- Access to Business Leaders and CIOs from global organisations
- Access to the international research communities and thought leaders
- Regular plus sized logo listed as Sponsor on IVI website, with hyperlink to your website
- Logo displayed on digital promotion collateral for the IVI Summit
- Logo displayed in social media advertising and acknowledgements for the event
- Featured post on social media to announce as a Sponsor
- Company promotion on agenda, logo featured on holding slide in conference room

Academic & Public Sector Sponsorship Package (€500)

- One year academic IVI membership
- Showcase space in exhibition area in the main foyer
- Access to Business Leaders and CIOs from global organisations
- Access to the international research communities and thought leaders
- Promotion on IVI website to include Logo and on digital promotion collateral for the IVI Summit
- Featured post on social media to announce as a Academic & Public Sector Sponsor
- Company promotion on agenda, logo featured on holding slide in conference room

General Terms and Conditions

Section 3: General Terms and Conditions

1. Introduction

The terms and conditions for sponsorship of the IVI Summit 2025 are as follows:

2. Sponsorship Benefits

The Sponsor will receive the benefits of the package chosen and includes the following:

- Sized logo placement on symposium marketing materials (including but not limited to brochure and social media posts).
- Opportunity to display banners and promotional materials at the event.
- Complimentary tickets to the event.

3. Sponsorship Fee

- The Sponsor agrees to pay the sponsorship fee selected to the Innovation Value Institute (IVI), Maynooth University. IVI/Maynooth University will raise a tax invoice for the selected sponsorship package following receipt of the application form and is payable by the due date on the tax invoice prior to the event.

4. Sponsor Obligations

The Sponsor agrees to:

- Provide the Organiser with high-resolution logos and any other necessary promotional materials not later than March 2025.
- Make the sponsorship payment by the agreed date.
- The Sponsor is responsible for its own promotional materials and activities.

5. Organiser Obligations

The Organiser agrees to:

- Provide the sponsorship benefits as outlined in this prospectus.
- Acknowledge the Sponsor in all promotional materials and during the event as per sponsorship package.
- Ensure the Sponsor's logo and materials are displayed prominently as per the agreement.

6. Cancellation and Refunds

- If we are unable to host the summit in June 2025, we will reschedule the event and your sponsorship will be carried forward. Any cancellations of sponsorship from August 2024 until 31st March 2025 are 50% refundable and any cancellations from 31st March 2025 are non-refundable.

7. Liability

The Organiser is not liable for any loss or damage incurred by the Sponsor in connection with the event.

8. Termination

Either party may terminate this agreement with written notice if the other party breaches any material term of this agreement and fails to remedy the breach within 10 working days of receiving written notice.

9. Governing Law

This agreement is governed by the laws of Ireland and laws of EU.

10. Entire Agreement

This document constitutes the attachment to the sponsorship agreement between the parties and supersedes any prior agreements or understandings.

11. Amendments

Any amendments to this agreement must be made in writing and signed by both parties.

About Us

IVI is a multidisciplinary research institute focused on digital transformation and technology adoption based in Maynooth University. Founded in 2006 in collaboration with Intel, we have a strong track record of industry collaboration, both locally and internationally. We have demonstrated excellent dissemination capability including education and training, and have developed a close working relationship with Enterprise Ireland, IDA Ireland, Science Foundation Ireland and other research centres.

The Innovation Value Institute assists enterprises in their digital transformation. We provide strategic guidance to enterprises through collaborative research following the open innovation paradigm that helps enterprises succeed in their Digital Transformation by reducing the risk and increasing the Organisational agility through the application of Digital Transformation Paths.

In 2024, IVI hosted Annual Summit with the theme 'Digital-Unleashing the power of data and services'. In 2023, IVI hosted Annual Summit with the theme 'Co-Creating the Digital World; beyond 2027.' In 2022, IVI hosted Annual Summit with the theme 'Shaping the Hybrid Future endeavouring to maximise the best of both worlds; the virtual and the physical'.

Vision



To become an internationally recognised hub for engaged research to facilitate the creation and maintenance of knowledge and to provide excellent training for the next generation of Leaders enabling the digital transformation of organisations and value chains towards sustainable service ecosystems.

Mission



Shaping the Digital Future

Visit us: <https://ivi.ie/>