



INNOVATION™ VALUE INSTITUTE

October Newsletter 2024

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Discover the digital transformation
path for your business...

Become an IVI
Member

Upcoming Autumn events at IVI

Nov 21st - IVI Coffee&talk series

Nov 21st Empower Webinar: From Data Policy to Practice: Mind the Gap

IVI Summit 2025-Save the Date

11-13th June, TSI building, Maynooth University

The theme of next year's Summit is 'What's possible by 2030? Accelerate change with responsible and fair use of data, digital and AI'.

Ensuring how this happens will bring both challenges and opportunities to Industry leaders and academic researchers across various sectors.

We will hear from experienced industry leaders, policy makers and academic speakers, with keynote addresses and parallel breakout discussions, this summit will discuss some of the key questions challenging them.



Register
here

MU Research Week Activities in IVI

21-24th October, Maynooth University

During the research week 21st-24th October, IVI had a series of talks and activities. On 21st October, we had an interacting workshop "Unlocking the Power of AI: Empowering Individuals to Take Control of Their Health and Wellbeing". On 22nd October, we had "Safeguarding Privacy in AI-Driven Public Services: Developing Ethical Data Protection Guidelines" webinar in the morning and webinar "How



to accelerate the circular transition in the Construction Sector?" in the afternoon. On 24th October, we had IVI coffee&talk "Data Sovereignty Guarantee Technology in Agriculture" in the morning. We had Inaugural Lecture - Process Science – Leveraging Digital Trace Data for Service Innovation in the afternoon, given by Professor Jan vom Brocke.

Professor Jan vom Brocke's Inaugural Lecture-Process Science- Leveraging Digital Trace Data for Service Innovation

24th October, Maynooth University



Professor Jan vom Brocke is recognised worldwide as one of the leading information systems scholars and co-founder of process science. In this talk, Professor vom Brocke introduced Process Science as an emerging interdisciplinary field to scientifically research change and to fundamentally advance capabilities of digital service innovation in times of change.

Research Supports/ Innovation Vouchers Webinar

10th October



In this webinar we discussed the research funding opportunities that collaborating organisations can avail of to address their digital transformation challenges. We outlined the funding programmes available to companies of all sizes from Enterprise Ireland, Science Foundation Ireland and the European Union. We heard from some of the many organisations who have successfully applied for these funding schemes and benefited in a strategic and practical way from these programmes to deliver valuable outcomes for their businesses.

[Watch the recording](#)

IVI Webinar Series- How to accelerate the circular transition in the Construction Sector?

22nd October



This webinar addressed the challenges and opportunities for transitioning from a typical linear economy based on the "take, make, dispose" concept to a circular economy that is more sustainable and resource-efficient. Despite being required, this is not a simple undertaking. This webinar brought together leaders and experts in circularity in construction to discuss the latest developments, innovations, and challenges in the construction sector, which is critical to meeting climate policy commitments, with a focus on incorporating prevention and reuse into construction activities.

[Watch the recording](#)

Just as a reminder to you that members are welcome for a coffee in person or virtual so

please do drop us an email if you would like arrange this at info@ivi.ie

Or listen in to our Latest **Coffee&talks** series at IVI [here](#)

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Innovation Value Institute | Maynooth University

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