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July Newsletter 2024

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The 4th International Digital Health Symposium at UNGA79 in New York City

24-26th September, 2024, New York, USA

The Innovation Value Institute and Digital Health Ecosystem associates invite you to attend the 4th Digital Health Symposium at the United Nations General Assembly (UNGA 79), taking place on September 24-26th 2024 in New York City.

On the 24-25th it will be held at Northwell Health, UJA Conference Centre, 130 East 59th Street, New York, 10022, USA.

On the 26th it will be held at Fordham University's Lincoln Center Campus, McNally Amphitheatre, 140 West 62 Street, New York, NY, 10023, first floor, where a forum on advancing AI in Healthcare will be jointly hosted by Fordham's Gabelli School of Business, Global Healthcare Innovation Management Center and Maynooth University.

You are invited as a thought, clinical, practice, political or patient leader to attend, co-create and speak at the Symposium. The format of the conference consists of TED style stimulus keynotes, panels and working sessions. The symposium is designed to enable discourse, co-design, reflection, and exchange of ideas, concepts, policy, and practice to inform innovative action and build the relationships, trust and shared vision and values to accelerate SDG 3 and global health equity for all, Stay Left Shift Left 10X.

We look forward to seeing you in New York in September 2024.

Register Here



The Three Seasons of Agriculture: a Foresight Discussion on

the Fourth one

During the Researcher Night at 27th September, we will discuss about our recent workshop "The three seasons of agriculture data: shall we talk about the fourth one? Empowering Agricultural Data Technologies through Skills and Policies: here comes the fourth one!" which aim was to create an environment for meaningful exchanges among experts and participants, by providing critical insights into various aspects of Agriculture 4.0, establishing a foundation for future discussions and innovations, and promoting an understanding of Agriculture 4.0 through the examination of how agricultural technologies, data literacy, and policy in advancing agricultural practices are utilized. The workshop was originally subdivided into three interconnected seasons, each of them representing Agri-data technology, Agri-data literacy and Agri-data policy. They were leading to season four, which initially was expected to be represented by a synergy among the aforementioned seasons. Nevertheless, following the discussion among the participants, the focus of season 4 shifted towards other topics of interest. Moreover, during the workshop, a graphic illustrator was present to visually display the three seasons and the Season 4. Therefore, during the researcher's night, we will ask the audience to provide some words, sentences and/or images of what they think the Season 4 could be in order to add them to the previous illustration and to display a rich picture of the Season 4.

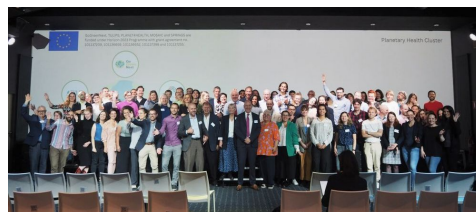
Digital Transformation in the F&B sector with DigiFABS



IVI is excited to be part of DigiFABS, an EU-funded initiative, bringing together industry and academia to support SMEs in the Food and Beverage (F&B) sector as they adapt to digital transformation. The ambition is to empower SMEs in the F&B sector to develop the knowledge and skills they need to respond to rapid digital advancement in their industry. The consortium of 14 partners from HEIs, VETs, businesses, and network organizations represents 7 European regions of diverse digitalization levels and regions with high involvement in the F&B sector. In addition, the HEIs will engage 100 students from three disciplines and 10+ academics from IT, Nutrition and Business disciplines. They will engage 15+ SMEs from the sector to pilot the programme including a multidisciplinary action learning summer school and a live challenge for students to acquire digital, green and resilience skills to thrive in the sector.

The digital transformation capabilities in IVI align extensively with the requirements of the DigiFABS project. This 3-year project based on increasing capabilities and skills of F&B industry stakeholders in 5 EU countries (including Ireland) also capitalises on the IVI trademarked '*IT Capability Maturity Framework*', a framework created to derive real, measurable business value from technology. The framework assists organisations across industries, both public and private, in generating value and innovation. This framework, along with the digital transformation capabilities, make IVI well suited to lead the work package **Summer School & Challenge (WP4)**, conceptualising a summer school to train students in their role as responsible dynamic digital change agents (RDDCA) for SMEs in the F&B industry. This WP will be based on the prior investigative work packages which aim to build a digital transformation maturity model for F&B SMEs and a skills concept for the change agents (RDDCA). This project is a step forward in strengthening IVI's commitment to digital transformation and leveraging its innovation capabilities in the F&B industry to help SMEs acquire the necessary digital skills to evolve.

Taghd MacIntyre led the Nature-Based Solutions and Planetary Health Cluster Horizon Conference in Brussels



On 2-3rd July at Blue Point Brussels, GoGreenRoutes, euPOLIS, IN-HABIT, VARCITIES led

participants on a journey to explore the possibilities when nature meets health. The event showcased best practices, key impacts and offered participants the opportunity to hear the voice of the pioneers of innovations to inspire a new generation of initiatives on nature and health.

Calling to our obligation to keep evolving and collaborating inclusively for change, GoGreenRoutes coordinator Taghd MacIntyre said, "We are all multidimensional. Change is part of that. It's in the relationship between people that we build change with an inclusive approach to nature." [Read more.](#)

Dr Marco Alfano showcasing the Intelligent Agent for Person Empowerment on Integrated Health and Wellbeing

During the Nature-Based Solutions and Planetary Health Cluster Horizon Conference in Brussels on 2-3rd July 2024, Dr Marco Alfano showcased the activities of the IVI Digital Health and Wellbeing cluster and in particular the intelligent agent that facilitates understanding and management of integrated health and wellbeing.



PhD students in IVI attended Nemo Summer School in Vienna

The PhD students from Innovation Value Institute, Sana Kiran and Karthickeshwar Shankaravelu, attended Nemo Summer School 2024 during 15-26th July at the University of Vienna, Faculty of Computer Science, where they learned about the design and implementation of enterprise ecosystems based on conceptual modelling methods. They learn how to design semantically rich diagrammatic models that are both human-understandable and machine-processable. During the summer school, they collaborated on projects with participants from various universities, generating ideas for a smart city context and subsequently designing a metamodel using the Scene2model and Bee-up Model platforms. Nemo Summer School combines lectures with practical work in multicultural groups, which significantly aids in learning about conceptual modelling from various perspectives and utilizing various tools in a smart city context.



IVI and Entrust Project Away Day

On the 13th of June, members of the ENTRUST project and IVI group visited the Baileys farm at the Orchard Centre in County Wicklow as a part of the ENTRUST away day. The EnTrust Doctoral Network, funded by the European Commission Doctoral Networks, has a cohort of 11 Doctoral Researchers (DRs) in an intersectoral, international and interdisciplinary setting to establish a new generation of Data Executives.



The members witnessed the exceptional working of an Irish farm. The farm supplies dairy products to the Baileys Irish cream. The farm owner gave the members a presentation on the sustainable-data-driven working of the farm, striving for excellence in the quality of their products. The group members got acquainted with the history of the farm, their sustainable working practices in reducing emissions, and the financial viability of making this practice profitable. The group was also educated on the practical working of the farm in promoting biodiversity and fostering community practice through their sustainable farming academy.

The team then did a gentle stroll at Glendalough witnessing its great slopes and experiencing the wonderful and rare Irish sun. The team finished their trip by having a delightful dinner at Johnnie Fox's in Glencullen. The ENTRUST and IVI members got a chance to witness the working of an exemplary data-driven Irish farm along with witnessing the Irish

culture and its beautiful landscape.

Just as a reminder to you that members are welcome for a coffee in person or virtual so please do drop us an email if you would like arrange this at info@ivi.ie

Or listen in to our Latest **Coffee&talks** series at IVI [here](#)

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