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Discover the digital transformation
path for your business...

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Upcoming Events at IVI for 2024

IVI Coffee&Talks- Feb 1st 15th & 29th
IVI Webinar: *Circularity in the construction industry* Webinar Feb 29th
IVI Members Town Hall - March 14th
IVI Annual Summit- 10th-12th June

IVI Summit 2024 Digital- Unleashing the Power of Data and Services 10th -12th June 2024, Maynooth University.

The theme of this year's Summit is **Digital-
Unleashing the Power of Data and Services.**

June 10th- Day one of the Summit, we will have a social event in Dublin.

June 11th- Day two of the Summit, we will be facilitating Innovation Co-creation workshops to provide an international overview and discussion of digital transformation and strategic directions in specific areas to explore the digital capabilities needed for successful transformation.

June 12th- Day three, IVI Summit main day, we will hear from experienced industry leaders, policy makers and academic speakers, with keynote addresses and parallel breakout discussions, this summit will discuss some of the key questions challenging them.

Speakers will be announced shortly on our [website](#).



Climate Change Impacts on Health and Well-Being: A Window of Opportunity

This timely conference, just before the launch of

the public consultation on the National Climate Adaptation Framework, saw almost 50 researchers, practitioners and policy-makers engage in knowledge-exchange at Maynooth University on the 22-23rd of January. Two Horizon projects, coordinated at Maynooth University, GoGreenRoutes, a €10.48 million project, and GoGreen Next, a €6 million euro project, both support research and innovation activities to develop transformative solutions which can address both human and environmental health.



The event coalesced expertise on how initiatives designed to mitigate climate change can enhance our health and well-being. Researchers from the projects including Prof. Nadja Kabisch (affiliation), Prof. David Sheffield (University of Derby), Dr Lorraine Darcy (TU Dublin), Alan Scarry (University of Limerick), Prof. Marc Jones (Manchester Metropolitan University), Dr Annalisa Setti (UCC) and project lead Dr Tadhg MacIntyre (Dept. of Psychology) contributed on topics from nature-based solutions to active travel, sustainable nutrition and our relationship with nature. Panel discussions and roundtables enabled the exploration of the translation of evidence-based approaches into both healthy campuses and healthy workplaces with input from Dr Stephen Flood (Climate Change Advisory Council), Prof. Simone Grassini (University of Bergen, Norway), UCC and WHO healthy city, Orlagh Eustace (Maynooth University Healthy Campus) and representatives of An Taisce, Mental Health Ireland and other stakeholder organisations. The potential impact of this event and the GoGreen projects were recognised by Prof. Rachel Mseffi (Vice-President Research and Innovation) who said: "These are exactly the type of EU projects that we envisioned in our new five-year strategy with its focus on urban health and wellbeing, promoting sustainability and mitigating the impacts of climate change with clear policy impacts in Ireland and at the European level." We also welcomed H.E. Mari Skare, the Norwegian ambassador to Ireland who recognised the long standing connections between our countries and the collaboration with the Norwegian Inland University of Applied Sciences who develop Virtual Reality scenarios in both projects. The outputs from this event will be disseminated in an update on the state of the art research in an infographic for World Earth Day. It is fitting that promoting future health in cities is the aim of these Horizon projects, an ambition with benefits for society, citizens and nature.

Circularity in the Construction Industry Webinar

Join us for the Circularity in the Construction Industry Webinar on **Thursday 29th February at 3pm (GMT)**.

The interest in circular business models has been accelerating as societal environmental concerns grow. The construction industry is the world's greatest consumer of raw materials, so developing sustainable practices has gotten much attention. In addition, there are goals to achieve, such as the European Green Deal. As a result, the construction sector is critical to meeting climate policy commitments, and it is especially necessary to incorporate prevention and reuse into construction activities. This webinar will bring together leaders and experts in circularity in construction to discuss the latest developments, innovations, and challenges in the field. Join us for an interesting presentations from speakers followed by a dynamic discussion addressing the key issues and considerations currently facing this area.



[Register Here](#)

STEFORA training event at IVI

The IVI was delighted to host STEFORA Training event in Maynooth University from 24-26th January. This hybrid event is on the 'Professional Digital Footprint' principle of Digital Citizenship. During the day 2 of the event several case studies from the 'Equality, Diversity and Inclusion' Department at MU, an EU wide 'Women in STEM' foundation and an in-house student led initiative have been planned to be presented. [Read more](#)



IVI welcomes Jan vom Brocke, University of Münster to the Institute

Professor Jan vom Brocke has been appointed to the Faculty of Social Sciences and the Innovation Value Institute. He holds the Chair of Information Systems & Business Process Management, University of Münster, Germany and is Director of European Research Center for Information Systems (ERCIS). Prior to this, he was Director of the Institute of Information Systems, University of Liechtenstein. He is an established Professor of Information Systems, focusing on Digital Transformation, and is committed to excellence in all areas of research and teaching. Prof vom Brocke holds international acclaim having published over 400 scientific articles including in many of the A+, 4* and Financial Times Top 50 journals, and is positioned at the cutting edge of this innovative field of 'Process Science'. He is the author and editor of 36 books, including "Business Process Management - Driving Innovation in a Digital World" (with T. Schmiedel) and "Business Process Management – Digital Innovation and Business Transformation in Practice" (with J. Mendling) covering over 50 company cases and downloaded over 5 million times in the Springer Nature Online Library.



Data Leaders Summit 2024

March 7th & 8th, Clayton Whites Hotel, Wexford



IVI are delighted to be partners at the upcoming **Data Leaders Summit 2024** taking place on 7th & 8th March at the Clayton Whites Hotel, Wexford and to offer **IVI members a 50% discount** for the entire event.

As technology evolves, the opportunity for organisations to deliver sustainable value through data has become a growing concern for business leaders. How do we maximise the benefit to our organisations of new tools, and how do we avoid repeating the failures of previous cycles of technology-enabled, data-fuelled transformation?

Join Castlebridge and our panel of speakers and panellists in Wexford for a unique event addressing four key strategic themes for leaders in organisations who are struggling to develop realistic roadmaps for sustainable change against a backdrop of rapid evolution in promised capabilities

- places can be booked via the website or by contacting Carl, Head of BusDev at sales@castlebridge.ie
- Discount code for **IVI members is IVI50** – that give a 50% discount for the entire event.
- There are limited discounted rooms available for delegates in Whites Hotel. Once registered for the event either through the site or via sales@castlebridge.ie Castlebridge will provide the discount code for the hotel.

[Register Here](#)

EMPOWER - Data Governance and the ADAPT Centre collaborated to produce this podcast entitled "Doubling down on Data Protection."

To commemorate Data Privacy Week, EMPOWER - Data Governance and the ADAPT Centre collaborated to produce this podcast entitled "Doubling down on Data Protection." We're delving into this year's theme, "Taking Control of Your Data," to explore how we may do that, who is ultimately responsible for data protection and regulation, and how generative AI can revolutionise data privacy. Caitlin Fennessy, the Vice President and Chief Knowledge Officer of the IAPP - International Association of Privacy Professionals, is an expert who is deeply committed to data protection within organisations. Here are her opinions on the matter.

[Listen Here](#)

Dr. Marco Alfano, IVI features in article in Silicon Republic

Dr. Marco Alfano was featured in the Science Uncovered section of Silicon Republic with an article titled "Can an AI bot improve people's health and wellbeing?". The article can be accessed [here](#)



Just as a reminder to you that members are welcome for a coffee in person or virtual so please do drop us an email if you would like arrange this at info@ivi.ie

Or listen in to our Latest **Coffee&talks** series at IVI [here](#)

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