

Leadership for Sustainable Digital Transformation in Europe

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Shaping the Digital Future – The European Dimension



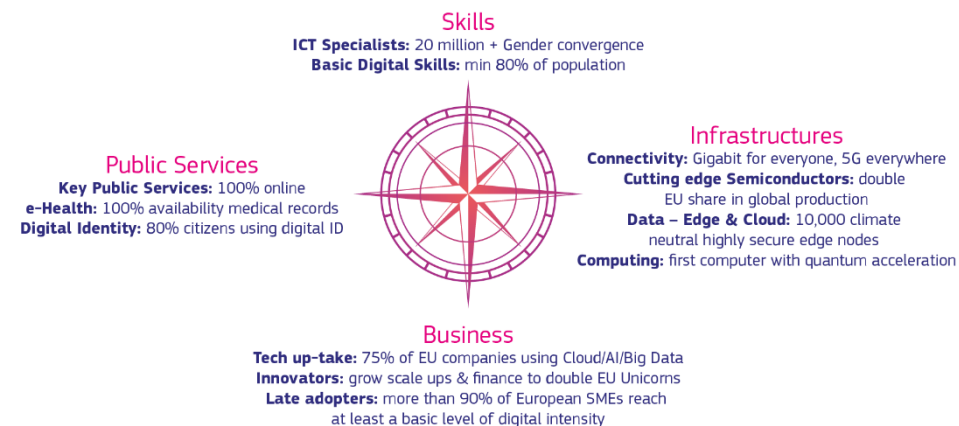
https://ec.europa.eu/commission/presscorner/api/files/attachment/861987/Shaping_Europes_Digital_Future_en.pdf

EU's goals to reach over the next decade:

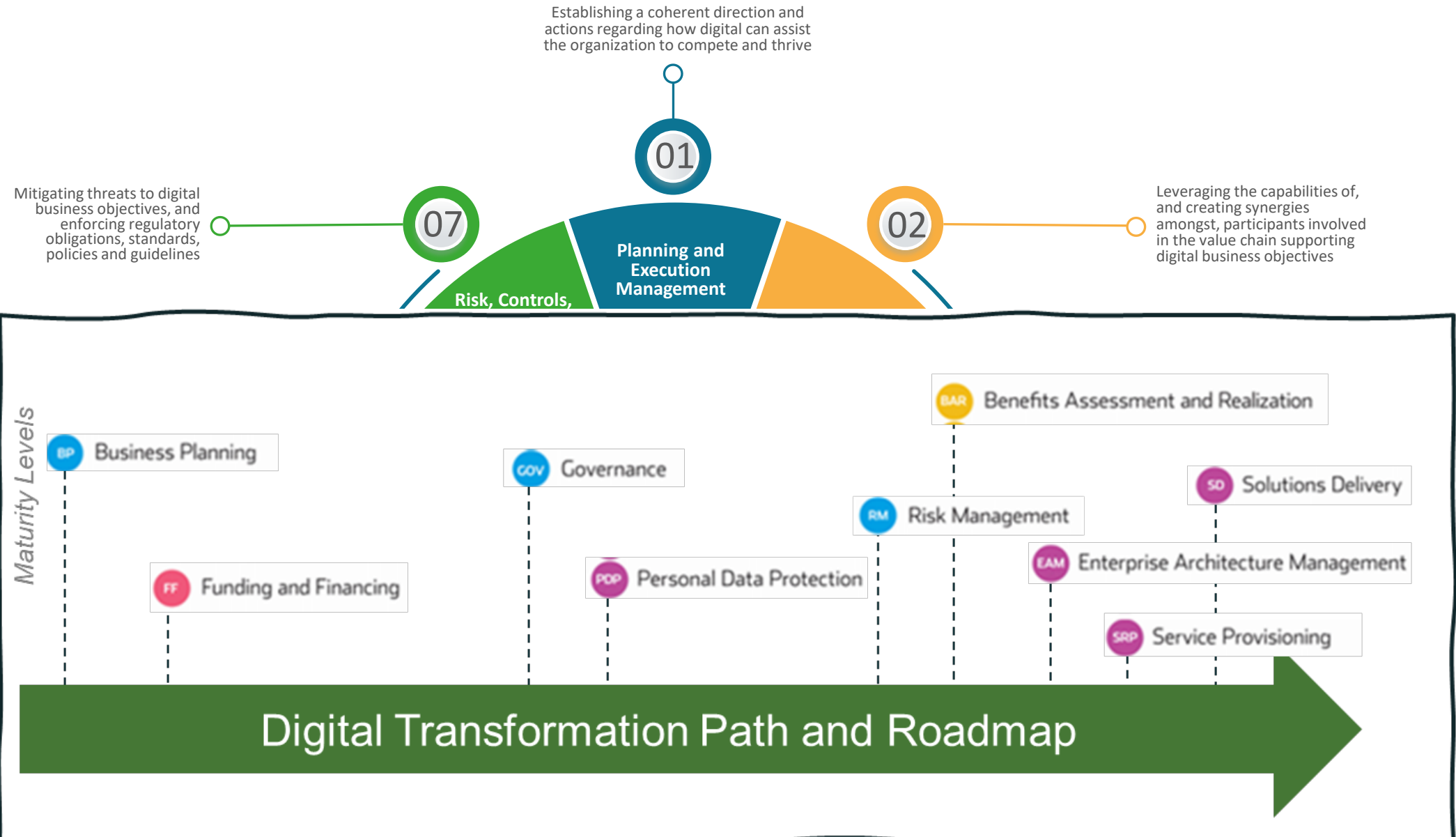
- ❑ a digitally **skilled** population and highly skilled digital professionals;
- ❑ secure and sustainable digital infrastructures;
- ❑ **digital transformation of businesses**;
- ❑ digitisation of public services.

- ❑ Digital technologies have the potential to improve our living standards, life expectancy and quality of life. It is widely agreed that such technologies contribute positively to productivity and economic growth
- ❑ The World Economic Forum estimates that the combined global value of digital transformation to society and industry will exceed US\$100 trillion by 2025.
- ❑ The Digital Europe programme (for 2021-2027)

The Digital Compass



Digital Enterprise Capabilities and Transformation Paths





DIGITAL TRANSFORMATION

Leadership for Sustainable Digital Transformation in Europe

-A world class Fellowship Programme-



Funded by the European Union

This project has received funding from the European Union's Horizon 2021 research and innovation programme under the Marie Skłodowska-Curie grant agreement No 101081609

01 Innovative Business Models and Data Ecosystems

02 Digital Culture and Skills

03 Data Governance

04 Innovative Digital Technologies and Adoption

EU Sustainability Goals

Motivation: Europe's Digital Decade

- Shaping Europe's digital future and to drive the digital ambitions for the next decade.
- Address key challenges of the green transition and the digital transition



