

March Newsletter 2023

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Discover the digital transformation path for your business...

Become an IVI Member

Upcoming dates for your calendar for 2023

IVI Coffee&Talks March 30th, April 20th, April 27th Members Town Hall April 20th Digital Construction Webinar: May 25th IVI Summit 2023 June 22nd

IVI Summit 2023 Co-Creating the Digital World; beyond 2027 June 22nd at Maynooth University

The Annual IVI Summit will take place on June 22nd at Maynooth University. Advancing Digital Transformation, the theme of this years Summit is Co-Creating the Digital World; beyond 2027. Agenda announced shortly.



Register Here

Launch of ENTRUST and Digi+ EU Projects

Minister Martin Heydon launches ENTRUST and Digi+ EU Projects at Maynooth University on 8th March 2023.

The Innovation Value Institute (IVI) at Maynooth University has been selected to lead the €7 million Digi+ and ENTRUST programmes that are focussed on

sustainable digital transformation and data. The programmes are funded by the EC under the Marie Sklowdowska-Curie programme and Digi+ is also co-funded by Lero and ADAPT;

both world leading Science Foundation Ireland (SFI) Research Centres.

Read more

IVI Coffee&Talks- Join us Today March 30th at 1.30 (IST)

Join us today for the IVI Coffee&Talk where Marco Alfano will present "Digital Transformation for Person-Driven Holistic Health and Wellbeing". Join the call on Thurs, 30th March, 13.30 [IST], Join here

EMPOWER – Data Governance: Strengthening US-Ireland relations

The EMPOWER Data Governance Research Programme was recently represented in Washington by, Denise Manton, Executive Director of the Programme. The week involved a full programme of events that



IVI Coffee&Talk on Digital Transformation

INNOVATION VALUE INSTITUTE

Thursdays at 1.30pm

included the Science Foundation Ireland St Patrick's Day Science Medal event. Taoiseach, Leo Varadkar TD, presented the prestigious Science Foundation Ireland (SFI) St. Patrick's Day Science Medal to Dr Paul K. Whelton, Professor of Global Public Health at Tulane University, New Orleans, and to Mr Paul R. Daugherty, Group Chief Executive - Technology and Chief Technology Officer at Accenture, recognising their outstanding contributions to research and innovation.

Over the course of the week, discussions with US multinationals and professional organisations emphasised that the spotlight on Data Governance is growing at a fast rate, leading to organisations increasing their focus on this critical area. EMPOWER is ideally positioned to support organisations in this area, advancing research excellence to best practice through its interdisciplinary and multi-stakeholder approach.

For information on how to get involved in the EMPOWER Data Governance programme, please contact Denise Manton on denise.manton@mu.ie and check out the EMPOWER Linkedin page for updates.

Leading Digital Transformation in Organisations microcredential programme

By the Innovation Value Institute, Maynooth University's Digital Transformation and Innovation Research Centre.

IVI is excited to announce our new training course: Leading Digital Transformation in Organisations. This course is designed to help leaders and managers navigate the everchanging digital landscape and implement successful digital transformation strategies within their organisations.

The course is built on the latest research and best practices in digital transformation and is tailored to meet the specific needs of leaders and managers. It covers a wide range of topics including digital strategy, data analytics, digital culture, and change management. One of the key components of the course is the focus on digital culture. We believe that a strong digital culture is essential for successful digital transformation, and we provide practical tools and strategies to help leaders and managers foster a culture of innovation and agility. Another important aspect of the course is the emphasis on data governance.

As more and more organisations are collecting and managing data, it is crucial for leaders and managers to understand how to use this data to inform their decision-making and drive digital initiatives. We provide hands-on training on digital transformation tools and techniques, as well as guidance on how to measure the success of digital initiatives.

Apply Now

Call for a Coffee to IVI- All Welcome

Just as a reminder to you that members are welcome to call to the IVI office for a coffee and chat so please do drop us an email if you would like arrange this at info@ivi.ie

Discover the digital transformation path for your business...

Become an IVI Member

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