Co-creating the Transformation Journey of Irish MNCs

Helen Burke – 22nd June 2023
Global Reality

On shaky ground
The 2021 FDI Confidence Index®

KEARNEY
Global Business Policy Council

How is uncertainty reframing the future of investment in Europe?

Digital FDI
Policies, regulations and measures to attract FDI in the digital economy
WHITE PAPER
Irish Government
DRIVING RECOVERY AND SUSTAINABLE GROWTH

2021-2024
IDA Ireland’s focus

DRIVING RECOVERY AND SUSTAINABLE GROWTH
2021-2024
IDA Ireland

- Semiconductor & Communications Technology
- Financial Services
- Engineering & Industrial Technology
- Biopharmaceuticals
- Medical Technologies
- Software, Consumer & Global Business Services
- Cyber Security
Co-creating with IVI - Digitalisation Diagnostic for Services’ Organisation

**Self-assessment questionnaire**

### Digitalisation Scorecard – Question Structure

<table>
<thead>
<tr>
<th>Level</th>
<th>Sub Categories / Dimensions</th>
<th>#</th>
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</thead>
<tbody>
<tr>
<td>1. Strategic</td>
<td>1.1. Digital Vision &amp; Mission</td>
<td>Q1</td>
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<td></td>
<td>1.2. Digital Strategy</td>
<td>Q2</td>
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<td>1.3. Customer Centricity</td>
<td>Q3</td>
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<td>1.4. Digital Leadership &amp; Governance</td>
<td>Q4</td>
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<td>1.5. Risk &amp; Cybersecurity</td>
<td>Q5</td>
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<td>Q6</td>
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<tr>
<td>2. Organisational</td>
<td>2.1. Digital Culture &amp; People</td>
<td>Q7</td>
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<td></td>
<td>2.2. Digital Skills &amp; Learning</td>
<td>Q8</td>
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<td>Q9</td>
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<td>3. Offering</td>
<td>3.1. Digital Products &amp; Services</td>
<td>Q10</td>
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<td></td>
<td>3.2. Customer Experience</td>
<td>Q11</td>
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<td></td>
<td>3.3. Digital Business Models</td>
<td>Q12</td>
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<tr>
<td></td>
<td>4.2. Technology &amp; Data</td>
<td>Q14</td>
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<td>4.3. Infrastructure &amp; Tools</td>
<td>Q15</td>
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<td>4.4. Resources &amp; Portfolio Management</td>
<td>Q16</td>
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<td>Q17</td>
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<tr>
<td>5. Ecosystem</td>
<td>5.1. Collaboration</td>
<td>Q18</td>
</tr>
<tr>
<td></td>
<td>5.2. Digital Innovation</td>
<td>Q19</td>
</tr>
<tr>
<td></td>
<td>5.3. Sustainable Digital Enterprise</td>
<td>Q20</td>
</tr>
</tbody>
</table>
Co-creating with Industry Consortium – Industry 5.0
Digitalisation Diagnostic for Manufacturing
Co-creating with Enterprise Ireland – Innovation Scorecard
Co-creating with Enterprise Ireland & Public Service

The **Disruptive Technologies Partnering Portal** is a collaborative space where all companies based in Ireland can promote, source or partner around disruptive, digital and sustainable technologies. Helping them adapt to the ever-changing landscape of the business world.

Register at [dttp.ie](http://dttp.ie)
Co-Creating with Digital Manufacturing Ireland (DMI)

- IDA Ireland supported the establishment of DMI to accelerate the adoption and deployment of digital technologies by discrete manufacturers and their supply chain partners.
- National Technology Park Limerick.

Digital Capabilities:
- New 3,300m² facility opened in March 2023.
- Digital Transformation Strategy.
- Innovative Technology Adoption.
- Human Centric Manufacturing.
- Manufacturing Operations & Supply Chain.
- Operations Readiness.
- Sustainable Deployment.
- Exemplar internationally.

Digital Assets:
Video, Gallery, 3d factory floor.
Co-creating with Stakeholders

Regional Skills Partnerships for Skills
National Skills Council
SOLAS
Irish Universities Association
HEA Higher Education Authority
NUI Galway
IPPOSI
Skillnet Ireland
ETBI Education & Training Boards Ireland
Springboard
Enterprise Ireland
HEA Higher Education Authority
IBEC
Technology Centres
NIBRT
SFI Science Foundation Ireland
European Commission

TALENT
INNOVATION

Co-creating with Stakeholders
Sample bespoke Transformation Journeys – unique for each client

**Company A**
- **2021 - 2022** Site Leadership team completed Leading with Strategic Intent Programme, developed a Strategic Blue Print for the Site.
- **2022** Completed Advanced Manufacturing Diagnostic and ranked their current and future digital ambition for the site.
- **2022** Approved for a Business Asset Grant to invest in its sixth generation of highly automated production lines.
- **2022** Investing €23m under Sustainable Recovery Scheme in a digital transformation to digitise existing operations and install a state-of-the-art digitalised production line developed to industry 5.0 advanced manufacturing standards.
- **2023+** Potential Impact - Digitised Higher Volume, lower cost plant leading to enhanced productivity and key intelligence.
- **Next steps – Training Needs Analysis** to define key skill needs.

**Company B**
- **2021** Leadership Team completed Innovation Scorecard – enabling deeper engagement.
- **2022** Strategic Talent Development Programme completed for potential training plan.
- **2022** Completed Advanced Manufacturing Diagnostic and ranked their current and future digital ambition for the site.
- **2022** Investing €34m under Sustainable Recovery Scheme in digitalising the end to end manufacturing process and supply chain processes.
- **2023** Potential Impact – Drive efficiencies and productivity.
- **2023** Potential Training Grant Application

**Company C**
- **2020-2021** Leadership Team completed Leading with Strategic Intent and developed a Strategic Blue Print for the Site.
- **2022** Participated in Strategic Talent Development Programme
- **2023** Leadership team completed Innovation Scorecard and Advanced Manufacturing Diagnostic.
- **2023** First draft Training Plan Application

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Company A  
Company B  
Company C
Thank you

Helen Burke
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IDA Ireland client companies account for an estimated 70% of all Corporation Tax paid to the Irish Exchequer.
Investments to Ireland 2022

Border
Amcor
Abbott
FinTrU
Zinkworks
Concentrix
Ultra Clean

West
IBM
Boston Scientific
Medtronic

Mid West
Analog Devices
Lilly
Johnson & Johnson
Vision
Three Ireland
PPF
Legato Health
Siemens
Waystone
Integrity

South West
Merck
Stryker
IBM
Dell
Janssen

Midlands
Ericsson
EnerMech

Mid East
Intel
MGS
Lufthansa Technik
Kaseya
Panasonic Avionics
Automatic Plastics Limited

Dublin
IBM
Okta
Workday
MarketStar
TikTok
VMware
Huawei
Pfizer
Citi
Fidelity Investments
Grifols

South East
Waters
MSD
Abbott
Horizon Therapeutics plc.
PublicRelay
Eirgen Pharma