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Digital Transformation:

**Charting a Path of Success through
Strategic Vision, People, and Technology**



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**The watch, the iPad,
and the Apple Fitness
subscription are
merely tools -
Facilitators.**



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Take Away 1

**Technology is only as good as
the strategy driving its use.**

**It's our job to use it
effectively.**





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Take Away 2

Technology is an **enabler**, not the driver.

The **strategy** does the heavy lifting.





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Take Away 3

If you do not have strategy at the centre of your digital transformation journey, you will be part of the 69% of digital transformation projects that fail.





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Take Away 4

Before diving into the AI & GPT whirlwind,

Strategise!





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Take Away 5

**Digital
Transformation is as
much about people
as it is about
technology.**

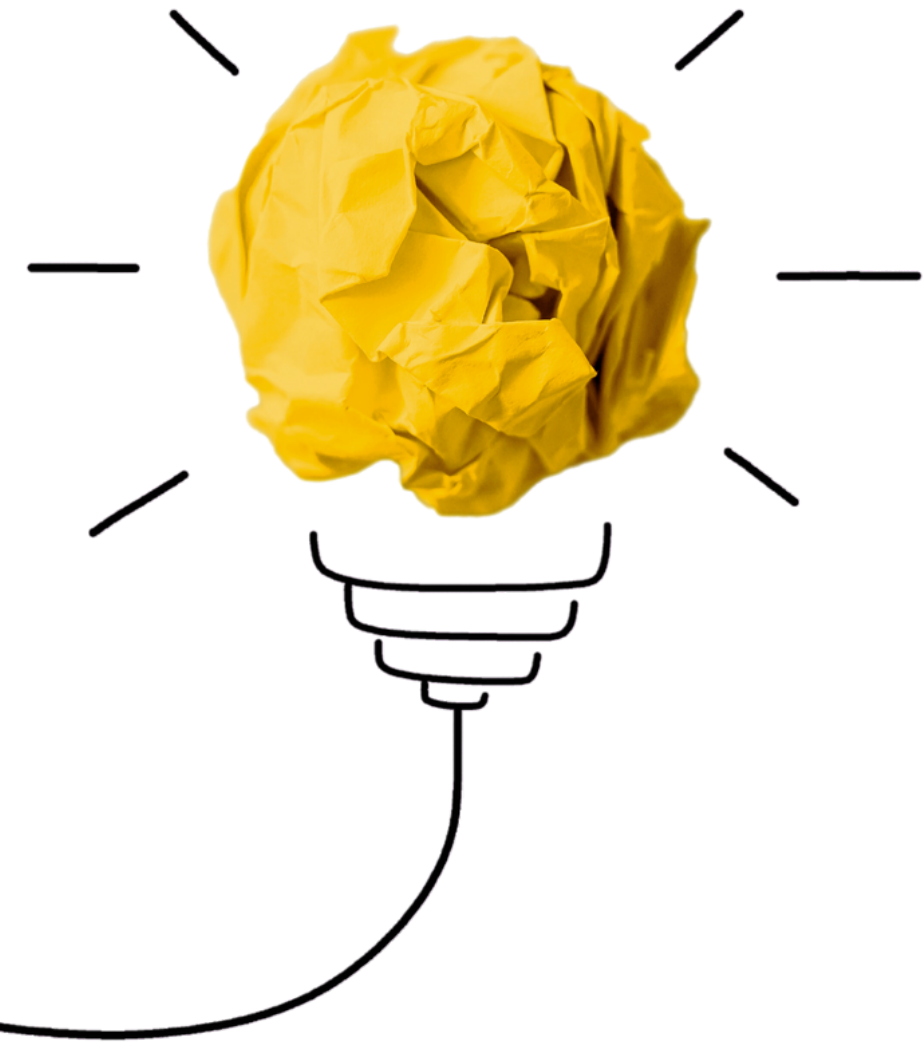




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Take Away 6

**Embrace failure as a
stepping stone to
innovation**

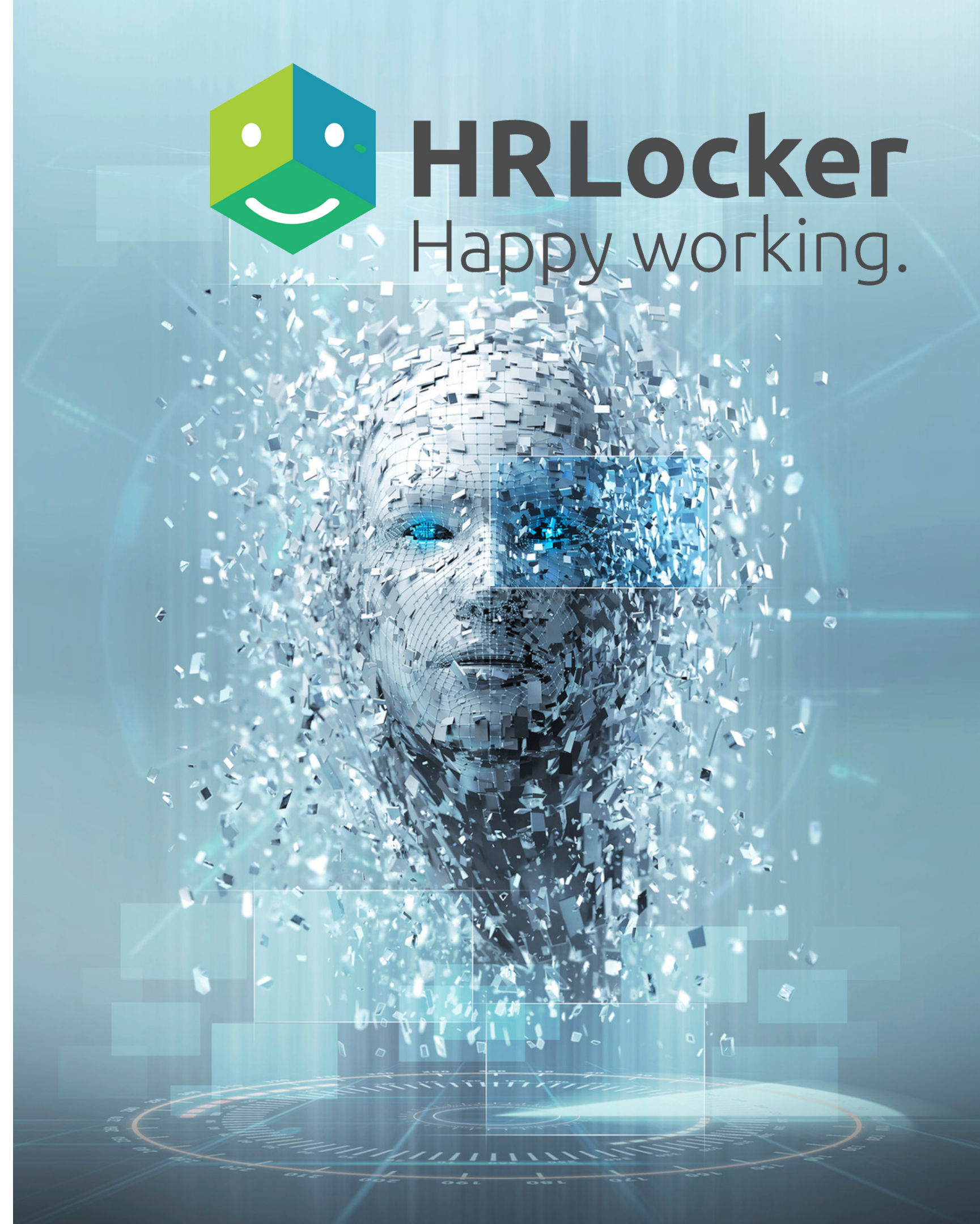


Take Away 7

Always keep the human factor in mind. Data is valuable, but it's the human touch that makes a real difference.



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Thanks for Listening!

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