Digital Transformation: Charting a Path of Success through Strategic Vision, People, and Technology
The watch, the iPad, and the Apple Fitness subscription are merely tools - Facilitators.
Take Away 1

Technology is only as good as the strategy driving its use.

It's our job to use it effectively.
Technology is an enabler, not the driver.

The strategy does the heavy lifting.
If you do not have strategy at the centre of your digital transformation journey, you will be part of the 69% of digital transformation projects that fail.
Take Away 4

Before diving into the AI & GPT whirlwind, Strategise!
Digital Transformation is as much about people as it is about technology.
Take Away 6

Embrace failure as a stepping stone to innovation.
Always keep the human factor in mind. Data is valuable, but it's the human touch that makes a real difference.
Thanks for Listening!

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