IVI Summit 2023
Co-Creating the Digital World; beyond 2027
June 22nd at Maynooth University

IVI is delighted to announce the Annual IVI Summit will take place on June 22nd at Maynooth University. Advancing Digital Transformation, the theme of this year's Summit is Co-Creating the Digital World; beyond 2027. More details and draft agenda will be announced shortly.

IVI Thought Leader Interview
Stephanie Woerner, MIT Center for Information Systems Research (CISR)

IVI is delighted to announce the first IVI Thought Leader Interview that is now available on the IVI website. Dr Beatrice Heneghan at NUI Galway interviewed Stephanie Woerner, at MIT Center for Information Systems Research (CISR).
Leading Digital Transformation in Organisations micro-credential programme

By the Innovation Value Institute, Maynooth University’s Digital Transformation and Innovation Research Centre.

IVI is excited to announce our new training course: Leading Digital Transformation in Organisations. This course is designed to help leaders and managers navigate the ever-changing digital landscape and implement successful digital transformation strategies within their organisations.

The course is built on the latest research and best practices in digital transformation and is tailored to meet the specific needs of leaders and managers. It covers a wide range of topics including digital strategy, data analytics, digital culture, and change management.

One of the key components of the course is the focus on digital culture. We believe that a strong digital culture is essential for successful digital transformation, and we provide practical tools and strategies to help leaders and managers foster a culture of innovation and agility. Another important aspect of the course is the emphasis on data governance. As more and more organisations are collecting and managing data, it is crucial for leaders and managers to understand how to use this data to inform their decision-making and drive digital initiatives. We provide hands-on training on digital transformation tools and techniques, as well as guidance on how to measure the success of digital initiatives.

Register here

Innovation Value Institute leading 2 large scale multi-million European Projects

Prof. Markus Helfert and Ass. Prof. Zohreh Pourzolfaghar from the Innovation Value Institute are leading DIGI+, a world-class research fellowship programme, cofunded by MSCA, on Sustainable Digital Transformation and ENTRUST, a Doctoral Network that will train a cohort of 11 Doctoral Researchers with the aim to establish a new generation of Data Executives.

DIGI+ is embedded within Ireland’s leading SFI-funded research centres, Lero and Adapt, bringing together a group of world-leading experts with the aim for a new generation of creative, entrepreneurial and innovative researcher leaders, able to face current and future challenges aligned with EU’s Digital and Green Agenda. Driven by the ambition of sustainable ecosystems the DIGI+ research programme is focused on developing innovative digital transformation approaches addressing cross-disciplinary challenges, relevant to current policies and strategies in the European Research Area. The programme funds 20 Postdoctoral Researchers to advance digital transformation practices in four multidisciplinary research themes: 1) Innovative Business Models and Data Ecosystems; 2) Digital Culture and Skills; 3) Data Governance; 4) Innovative Digital Technologies and Adoption aligned with the EU sustainable development goals. Driven by the ambition of sustainability, DIGI+ has brought together partners that cultivate excellence by extending the traditional academic research setting, equipping researchers with a tailored combination of research-specific and transferable skills that will enhance career prospects in both the academic and non-academic sectors.

ENTRUST brings together 16 leading research institutions and enterprise from 5 different countries across Europe to establish a Doctoral Network. ENTRUST graduates will have
obtained a PhD and are able to take on leading roles in academia, industry or policy sector. They will be experts on agri-data governance sharing data in a fair, transparent, and trusted environment. ENTRUST demonstrate how agri-data from farmers can be made available, governed, and exploited, with benefits shared in a fair way. ENTRUST will enable DRs to excel in their future career perspectives in the intersection between computing, information systems and social science and thus, provide the DRs with enhanced career perspectives, combined with an innovation-oriented mind-set and creativity, thereby forming a new generation of Data Executives.

ENTRUST also addresses current challenges of data governance in agriculture and farming and will provide scientific results on (1) adoption factors of Data Technologies to allow farmers to unlock data potential, (2) on enhanced Data Governance practices to ensure a fair and trustworthy agri-data space and (3) on new types of innovative Business models for fair value sharing. ENTRUST supports the European Data Strategy foreseeing European Data Spaces as the key instrument to democratize the access to data and unlock its full value, in particular for the agri-food sector.

IVI Webinar: Intelligence and digital - where is the human?

Please join us on February 23rd for the IVI Thought Leaders Webinar where we will hear from our expert panel about "Intelligence and digital - where is the human?" with Prof. Piero Formica, Prof. Leif Edvinsson, Lynne Schneider, Prof. Fabrizio Dughiero and Dr Lina Užienė.

Register here

IVI Coffee&Talks

You are invited to join the Innovation Value Institute’s Coffee&Talk on Digital Transformation on Thursdays at 1.30pm. If you wish to present one of the weeks please do get in touch with us at info@ivi.ie

IVI Thought Leader Presentation: by Prof. Fabrizio Dughiero

Prof. Fabrizio Dughiero at the University of Padova has shared a short summary of his recent presentation "Green and Blue: The colors of the future" to the IVI Thought Leaders Group. Find out more on the IVI Thought Leaders Group.

Read short summary
Call for a Coffee to IVI- All Welcome

Just as a reminder to you that members are welcome to call to the IVI office for a coffee and chat so please do drop us an email if you would like arrange this at info@ivi.ie

Discover the digital transformation path for your business...

Become an IVI Member

Innovation Value Institute | Maynooth University

Innovation Value Institute | Eolas Building, North Campus, Maynooth University, Co. Kildare, Maynooth Co Kildare, 0 Ireland

Unsubscribe ivi@nuim.ie
Update Profile | Constant Contact Data Notice

Sent by ivi@mu.ie powered by

Try email marketing for free today!