IVI Summit 2022 - June 30th

Digital Transformation - Shaping the Hybrid Future

The IVI Summit this year will take place at Maynooth University and will be one of the biggest events on Digital Transformation the theme of this year's Summit is Digital Transformation - Shaping the Hybrid Future. endeavours to maximise the best of both worlds; the virtual and the physical. The event will bring together industry leaders and academic researchers across various sectors, strengthening the connection between industry and digital transformation researchers.

Register today and view Agenda to find out more.

Why join IVI's Academic Membership

Join the Innovation Value Institute as an academic member to avail of many benefits for your University. Academic members of the IVI consortium gain access to our existing research, frameworks, and knowledge base. In addition, they can participate and influence in our research by participating in our working groups.
Missed the webinar on Digital Construction?

The webinar **Innovative solutions for information exchanges in Digital Construction** on 26<sup>th</sup> May introduced details for a collaborative project between IVI and companies ArcDox, BIM Luancher and Morta. This project has been initiated to address the challenges for information exchange and data governance in construction industry. This webinar had three industry speakers who provided an introduction to the specific challenges and suggested technical solution facing construction industry. The research work conducted at IVI is also briefly introduced by the researcher in IVI. This project has been the first part a bigger plan to address data governance challenges in Common Data Environments (CDEs) and will be followed by upcoming projects.

Recording will be available shortly on our website.

IVI Thought Leaders: Leif Edvinsson Bottega topic

Leif Edvinsson May 9, 2022 Presentation on Genius Loci

This historical Latin term - ‘the genius of the place’, is referring to the presiding deity or *spirit of a place*. Every place has its own unique qualities; Norberg-Schulz (1980) NORBERG-SCHULZ, Christian, Genius loci: mot en fenomenologi av arkitektur, New York: Rizzoli, 1980.

Erasmus+ Trustworthy AI Project

IVI is a part of the **ERASMUS+ Trustworthy AI Project** which aims to assist universities to include aspects of Artificial Intelligence and Trustworthiness into the curriculum and teaching approach with an emphasis on ethical and values-based components for all students. As part of this project, IVI will be conducting a 3-day Ethical AI Hackathon from 15<sup>th</sup> to 17<sup>th</sup> June for students. Participants will
be introduced to the open educational resources developed during the course of the project and later will be given an AI use case to qualitatively assess to build a solution using the resources. Faculty from various disciplines at Maynooth University will mentor the students participating in the hackathon. The hackathon aims to expose students to the social impact of technology and our hope is that students emerge from this event with a better understanding of ethics and trust in AI.