IVI Summit 2022 Review

Digital Transformation - Shaping the Hybrid Future

L-R Prof. Brian Donnellan, Maynooth University, Prof. Eeva Leinonen, President, Maynooth University, Minister Robert Troy, Department of Enterprise, Trade and Employment, Dr. Martin Curley, Health Service Executive

The IVI Summit 2022 was a huge success, and we want to thank everyone who attended this Hybrid Summit on June 30th at Maynooth University.

We had some special announcements on the day firstly with Minister Robert Troy announcing the launch of the "Digital Innovation Space – a vision for digital collaboration and co-creation."

Following on from the launch the morning consisted of excellent presentations around Digital Transformation from Industry and academia some to include EY, CHIME, IDA, SAP, Age Friendly Ireland, HSE, IPPOSI, Dell, Enterprise Ireland, Expleogroup, Newcastle University, University of Vienna, Ivano-Frankivsk National Technical University of Oil & Gas, University of Liechtenstein, University South Florida, Maynooth University.

Just before lunch Ambassador Thomas Nadar, Austrian Ambassador to Ireland announced "The Digital Business Network" along side Prof. Markus Helfert and Prof. Andreas Auinger from the University of Applied Sciences Upper Austria, which aims to establish a network...
between European Universities aiming to foster the collaboration between selected innovative European universities in the area of Digital Business.

After lunch we held 3 interactive parallel workshops which were excellently facilitated. The workshops were titled The Twin Digital and Green Transition, Data Governance and Empower and European Digital Skills.

We are building on collaboration with Ukrainian universities and relationships to universities and colleagues in the Ukraine, and as a sign of support we are donating the entire registration fees of this year’s IVI summit to help colleagues at the Ivano-Frankivsk National Technical University of Oil and Gas to deal with the crisis at a local level and helping them to hosting people displaced within the Ukraine.

Later that evening we announced the "Fintech Corridor collaboration" and the signing of this collaboration and Memorandum of Understanding took place represented by Hilary Moran, The Fintech Corridor Programme Manager and Prof. Eeva Leinonen, President, Maynooth University.

We look forward to seeing you again at our Summit in 2023!

The IVI Team

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**IFIP 8.6 Conference 2022 - Co-Creating for Context in Prospective Transfer and Diffusion of IT**

L-R Dr Shane McLoughlin, Maynooth University (Programme Chair), Prof David Wastell, Nottingham University Business School (Conference Chair), Prof Brian Donnellan, Maynooth University (Conference Chair), Dr Amany Elbanna, Royal Holloway University of London, UK (Programme Chair), Prof Yogesh Dwivedi, Swansea University, UK (Programme Chair)

The **IFIP 8.6 academic Conference 2022** on the transfer and diffusion of IT was hosted this year by IVI at Maynooth University on June 15th and 16th. This year’s conference theme was "Co-Creating for Context", with full details available [here](#).

This International Federation for Information Processing (IFIP) conference brought together
International and national delegates at Maynooth over 2 days to present and discuss developments in research, with both academic and industry keynote speakers comprising the director of LERO (The Irish Software Research Centre) and the President of AIS (Association for Information Systems), Prof Brian Fitzgerald, and the Director of Dell’s Innovation Labs and Solution Centre, Jeff McCann, respectively.

The event included a panel discussion on new directions for researching the ethics of IT transfer and diffusion, chaired by Dr Shane McLoughlin, which included insights from panel guest, Prof Markus Helfert (IVI). Academic proceedings of the conference will shortly be published by Springer, as IFIP Advances in Information and Communication Technology (IFIP AICT) proceedings, volume 660.

The conference chair, Prof Brian Donnellan, Programme Chair Dr Shane McLoughlin, and Organizing Chair, Dr Niall Connolly, would like to thank the IVI for hosting this event with special thanks to Carol Connolly and Paul Heynan for their support both leading up to, and during the event.

Discover the digital transformation path for your business...

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