



INNOVATION™  
VALUE  
INSTITUTE

March Newsletter 2022

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Us



Discover the digital transformation  
path for your business...

Become an IVI  
Member

IVI Summit 2022 - June 30th

*Digital Transformation - Shaping the Hybrid Future*

IVI Summit this year will be one of the biggest events on Digital Transformation the theme of this years Summit is *Shaping the Hybrid Future* endeavouring to maximise the best of both worlds; the virtual and the physical. The event will bring together academic researchers and industry leaders across various sectors, strengthening the connection between industry and digital transformation researchers. Further information will follow shortly on Speakers and Registration.



Read more

Why join IVI's Academic Membership

Join the Innovation Value Institute as an academic member to avail of many benefits for your University. Academic members of the IVI consortium gain access to our existing research, frameworks, and knowledge base. In addition, they can participate and influence in our research by participating in our working groups.

Download Flyer

Empower Data Governance Webinar

Thank you to those who joined us today for the

Empower Data Governance webinar. Empower is a research programme involving researchers from four SFI Research Centres: Lero (the programme lead), Insight, ADAPT and FutureNeuro, aimed at developing new systems and methods to enable and support data governance in the real-world application of data-driven solutions. If you want to join our Community of Practice please get in touch by email [info@empower-datagovernance.ie](mailto:info@empower-datagovernance.ie)



EMPOWER  
DATA GOVERNANCE



**Safeguarding data that works for all**  
Thurs, March 31<sup>st</sup> 15.00-16.30 [GMT+1; Dub]

Hosted by  

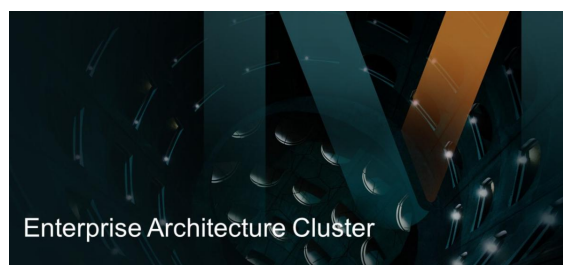
Visit our website

## Want to get involved in the Enterprise Architecture Cluster

Challenges: Address digital transformation and innovation, not only from a technological perspective but also, from the strategic and management perspectives by using Enterprise Architecture

Research focus: Construct Enterprise Architecture models, design modelling languages, apply model verification and simulation, and investigate their application in real scenarios.

Contact us on [info@ivi.ie](mailto:info@ivi.ie) to get involved in the EA Research Cluster.



## New Book Published by Piero Formica

Professor. Piero Formica, Senior IVI Fellow and Thought Leader at IVI published his new book *Ideators: Their words and voices*. In an age where knowledge is so easily disseminated, the modern-day workplace, and roles as we know them, are beginning to transform. As ideation establishes itself as a concept, if put into action, it could help to create and form a more transformative entrepreneurial future generation.



Read  
More

## Research visit to IVI: Christian Muck, University of Vienna

During my research visit at IVI, I was mostly interested in IVI's work in the context of innovation and digital transformation. Especially, how this research can be combined with the research focus of my home institution (Research Group Knowledge Engineering of the University of Vienna) to create synergies. The main idea was that innovation-based

methods can be supported by computer-aided conceptual modelling to capture the needed knowledge. Especially, if the innovative ideas are created in workshops, conceptual modelling can be used to capture the knowledge of these workshop and with a computer-aided modelling tool support an automatic transformation from the physical workshop environment into digital conceptual models. Thereby, such models can then be used in methods for digital innovation, like IVI's IT Capability Maturity Framework (IT-CMF) and its instances.



## IVI Advisory Board

The first Advisory Board meeting took place on March 30<sup>th</sup>. The Advisory Board consists of a number of experienced Industry and academic leaders with representatives from Maynooth University Brian Donnellan VP for Research & Innovation, Markus Helfert, Director of IVI and Paul Heynen, Operations Manager.

Advisory Board members:

- Edwina Fitzmaurice, Client Technology, Chief Customer Success Officer, Principal Partner, EY
- Prof. Jan vom Brocke, Director of the Institute for Information Systems at the University of Liechtenstein
- Prof. Martin Curley, Director of the Digital Academy and Open Innovation at the Health Service Executive (HSE)
- John Barron, CIO ,The Office of the Revenue Commissioners
- Anne Flanagan, Data Policy & Governance Lead, World Economic Forum
- Prof. Iris Junglas, Professor of Information Management and Innovation in the Supply Chain, College of Charleston
- Mathieu Gorge, Founder & CEO of VIGITRUST
- Fin Goulding, Founder, CTO and Advisor, Enterprise Flow
- Prof. Matthew Mullarkey, Director of the Doctor of Business Administration (DBA) Program for the USF Muma College of Business

[Read more](#)

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