



INNOVATION™  
VALUE  
INSTITUTE

November Newsletter 2021

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### Director's message: New IVI Strategy Focusing on Digital Transformation

The team at the Innovation Value Institute (IVI) and I were delighted to host on the 19<sup>th</sup> of November 2021 the **Annual IVI Summit 2021 on Digital Transformation - The Path to the Future!** The summit brought together key industry leaders, policy experts and international academic researchers across various sectors, strengthening the connection between industry and digital transformation research.



Read more



Empower Director, Markus Helfert, Professor in Digital Service Innovation, Innovation Value

### Empower puts Ireland on track for data governance leadership

A new academic and industry research programme, designed to future proof EU data flows and drive innovations in data protection internationally, was launched today by Minister for Further and Higher Education, Research, Innovation and Science, Simon Harris TD.

The Empower programme will develop systems to protect citizens and work to their advantage while streamlining data exchange in the European

[Read more](#)

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## Call for Experts

Call for Experts to get involved in our Research Cluster Working Groups., supporting or facilitating the content development process.

This could involve:

- Develop assessment tools and documentation of Digital Transformation Paths
- Describe industry best practices related to Digital Transformation
- Discuss, challenge and align workgroup's content
- Drive and coordinate workgroup process

Contact us at [info@ivi.ie](mailto:info@ivi.ie) to find out more. IVI will offer free individual memberships for IVI Working Group Facilitators.

[Contact us](#)



## IVI Coffee&Talk: Open to External Speakers

With the success of our IVI Coffee&Talk Series, we are now opening this to external speakers. Researchers, industry practitioners, policy makers are all now welcome to sign up to present and discuss digital transformation.

[Find out more](#)

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## IVI Webinar Series 2022

Bringing academia and business leaders together to discuss current topics related to Digital Transformation, addressing both business and technical challenges. We are planning for IVI's 2022 webinar series and we will be announcing these soon.

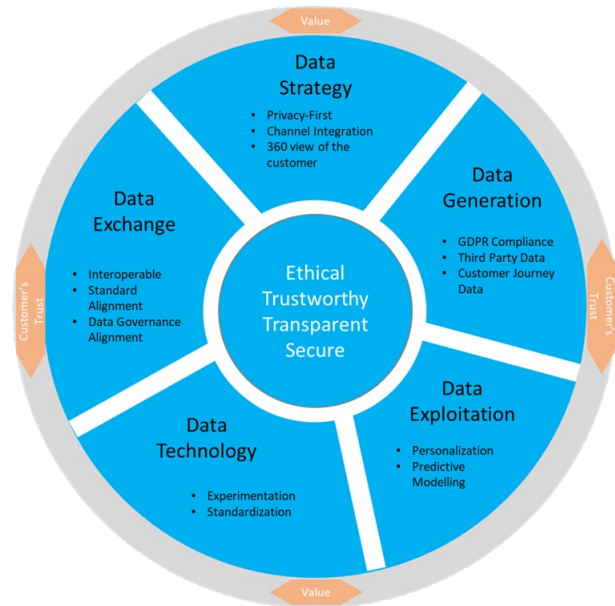
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## Digital Retail Cluster Working Group: Ethical Data Governance for Omnichannel Retail

Following from the European project **PERFORM** on Digital Retail, IVI has set up a **Digital Retail Cluster at IVI**. One of the focus will be around data governance, as with increased challenges, digital technologies and regulations the role of data for retailers has significantly increased. With the digital retail cluster we aim to develop a framework supporting retailers to make their data governance responsible, ethical, and effective, in an affordable and easy way.

Please get in touch with us if you want to be involved in the Digital Retail Data Governance Working Group.



Contact us



Dr. Ali Nazarpour, Assistant Professor, School of Business, Maynooth University

## Artificial Intelligence in Supply Chain Management

Dr. Ali Nazarpour, Assistant Professor at Maynooth University and his co-authors presented their work *Artificial Intelligence in Supply Chain Management* at **Institute for Operations Research and the Management Sciences (INFORMS) 2021 Annual Meeting**. This research determines the current and potential Artificial Intelligence techniques that can enhance both the study and practice of Supply Chain Management.

For a comprehensive review, you can read the following open access [article](#) published by the same group of authors: Toorajipour, R. Sohrabpour, V. Nazarpour, A. Oghazi, P. Fischl, M.

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