INNOVATION™ VALUE INSTITUTE

December Newsletter 2021

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Empower Director, Markus Helfert, Professor in Digital Service Innovation, Innovation Value Institute and School of Business, Maynooth University

Ireland could be a key player in the creation of a new data ecosystem

An exciting feature on the Empower Programme in the Irish Times Business Magazine. Prof Markus Helfert who will be coordinating the programme gave his insights on Ireland's potential to be a key player through the creation of a new data ecosystem.

> Read more

Connected Cities & Towns Summit 2021

Prof. Markus Helfert, Innovation Value Institute was delighted to present at the **Connected Cities & Town Summit**on 7th Dec. View the full page report post this successful event in the Business post.



Read more



IVI Coffee&Talk 2022: Open to External Speakers

With the success of our IVI Coffee&Talk Series, we are now opening this to external speakers. Researchers, industry practitioners, policy makers are all now welcome to sign up to present and discuss digital transformation.

Find out more

Future of Infrastructure campaign Launch

The Innovation Value Institute are delighted to be partnered with Mediaplanet on the Future of Infrastructure campaign which was launched on Dec 8th. Learn more about what Ireland is doing to lead into a more sustainable, connected future from key thought leaders.



Read more



Thank you and Best wishes

We would like to thank all the researchers and companies that we have collaborated with this year.

Wishing you all a happy and safe Christmas and looking forward to connecting with you in the New Year.

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