# September Newsletter 2021

Contact Us

Discover the digital transformation path for your business...

INNOVATION

INSTITUTE

Become an IVI Member in

## Annual IVI Summit 2021

This summit will bring together academic researchers and industry leaders across various sectors, strengthening the connection between industry and digital transformation researchers. With two keynote addresses and parallel panel discussions, this summit will discuss some of the key questions challenging digital transformation researchers and industry leaders today. INNOVATION™ VALUE INSTITUTE Annual IVI Summit 2021 Digital Transformation - The Path to the Future! November 19th

#### Find out more

Digital Retail Webinar: How can retailers develop sustainability and competitiveness in the postpandemic retail landscape?

Sept 30<sup>th</sup> | 15.00 GMT+1, Dublin

#### **IVI Webinar Series: Digital Retail**

Our latest webinar, in collaboration with Enterprise Ireland, is focusing on future strategies to drive sustainability and competitiveness for digital retailers.

**Register now** 

## AI & Export Sales Forecasting

Recent publication from Dr Ali Nazarpour and his co-authors on the application of artificial intelligence to export sales forecasting.







## **Smart Mirror Fashion Technology**

Dr. Rajibul Hasan recently published an article titled Smart mirror fashion technology for the retail chain transformation in Technological Forecasting & Social Change Journal.

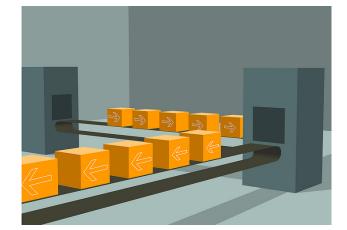
#### Read now

## Manufacturing & Higher Education: A Twin Revolution

A really interesting new publication from **Prof Piero Formica** on the parallels and potential to be gained from the comparison of the manufacturing and higher education structures.



#### **Read now**



#### AI & Supply Chain Management

A comprehensive review from Dr Ali Nazarpour of the categories of Al applications and their uptake across the supply chain management structure.

#### Read now

## **Discover the digital transformation**

Become an IVI

Innovation Value Institute | Maynooth University