

IVI News Update

IVI Breakfast Briefing

As part of the 20th birthday celebrations of Maynooth University, IVI will host a Breakfast Briefing during the **Research week 2017** which begins Thursday, 19th October running through Thursday, 26th October, the week is a celebration of research undertaken by our professors, lecturers, postdoctoral researchers and undergraduate and postgraduate students across the University.



The **IVI Breakfast Briefing** will take place on Wednesday 25th October from 8:30-10:00 am at Maynooth University. At this briefing you will hear about the following;

A case study:- from research concept to commercial success

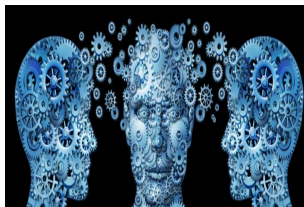
Organisations are struggling to keep pace with the 'digital' technology explosion. The Innovation Value Institute has researched, developed and delivered a reference framework that supports organisations in facing these challenges.

IVI's GM Martin Delaney will present the repeatable lessons learned in bringing that research into a consumable, revenue generating model at our breakfast meeting. [Register here.](#)

Anna Browne discusses Data, Information, Knowledge - what's in a name?

I tend to use the words "data", "information", and "knowledge" fairly interchangeably, without thinking much about how they actually relate to each other or what they really mean. Luckily for me, I work with some people who are very clear on these distinctions, and I can benefit from their expertise.

Since many of us are 'knowledge workers', and maybe also manage other knowledge workers, it's probably not a bad thing to clarify these terms. Hear more from [Anna](#)



Invitation to an online survey on "Digital capabilities and skills in organisations"

IVI are working closely with an EC project "Digital organisational and management frameworks, methodologies and standards" which is gathering information on actual usage and user needs regarding existing digital organisational and management frameworks, methodologies and standards and their relationship to skills frameworks. If you would like to participate in this work and contribute input please take part in the [survey](#), deadline 31 October 2017.

Stay connected



Join our Mailing List

Forward to a Friend

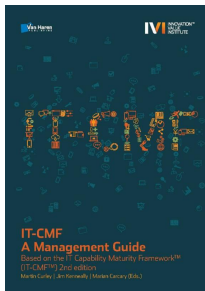
New: IT-CMF - A Management Guide

- Based on the IT Capability Maturity Framework™ (IT-CMF™) 2nd edition

This management guide offers an introduction to the IT Capability Maturity Framework™ (IT-CMF™), 2nd edition. The IT-CMF offers a comprehensive suite of tried and tested practices, organizational assessment approaches, and improvement roadmaps covering key IT capabilities needed to optimize value and innovation in the IT function and the wider organization. It enables organizations to devise more robust strategies, make better-informed decisions, and perform more effectively, efficiently, and consistently.

[IVI Bookstore link](#)

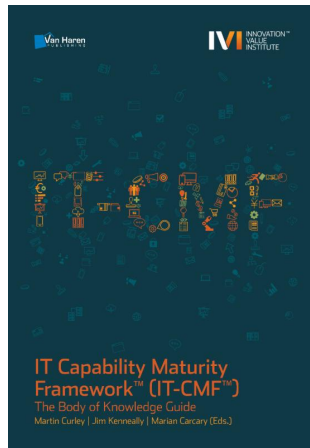
Our price: €31.75



Free eBook with every IT-CMF book purchase

In order to receive your free eBook with your purchase, you must order directly through the [IVI bookstore link](#)

Our Price: €74.15



Acknowledgement of Contributors to IT-CMF - are you listed?

We recently published our global list of contributors to the development of IT-CMF at www.ivi.ie/contributors. While we have gone to great lengths to ensure this page is accurate as possible, we would be delighted if you would check and let IVI@nuim.ie know if you or a colleague's name should be included. Thank you.

