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30 Nov 2017

IVI News Update

The perennial challenge of ensuring research is consumption ready...!

Large organisations have honed the relationship between R&D and their consumption functions of sales, marketing and delivery, typically via a top-class



product management capability. It's tougher for University researchers who don't have that proximity to the consumption side, nor the strength of a coordinating set of objectives. Yet this must be achieved, especially for researchers that work at the higher end of the TRL scale - close to the adoption of available research. We in IVI have made structural changes within our team to further bridge this challenge for IT-CMF. We have created a 'product steering group' and appointed a product owner; Louise Veling taking this responsibility in an acting capacity. We have created a Community Owner role with Anna Browne accepting that responsibility, supported by Sinéad Murnane.

IVI have enjoyed outstanding engagement and consumption of our research through a consortium of members, and we want this to continue and grow. However, the changes being experienced by all organisations to react to the need for Digital Transformation requires IVI to be closer to this need and ensure our research and outputs are what is needed by organisations, and available.

Maturity Frameworks: getting better at doing stuff

IVI Research Fellows, Dr. Clare Thornley and Sinéad Murnane, have developed a short video to describe how maturity frameworks in general (and the IT-CMF in particular), can



help organisations to get better at doing whatever it is they need to get better at.

You can view the full video on our YouTube channel.

The Edward M. Kennedy Institute at Maynooth University announces Program on Negotiation - Global course delivered by Harvard Law School

Maynooth University is delighted to announce that the Edward M. Kennedy Institute will host a Negotiation Skills course in conjunction with Harvard University in December. The course will run from 6-8 December 2017.

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Harvard Law School's widely recognized <u>Program on Negotiation</u> is bringing its courses to Ireland for the first time, in partnership with the Edward M. Kennedy Institute at Maynooth University. The Program on Negotiation (PON) is a university consortium with MIT and Tufts, dedicated to developing the theory and practice of negotiation and dispute resolution.

The first course will be held at the Carton House, Maynooth, Co. Kildare, over three days 6-8 December 2017. The PON curriculum has been utilised by more than 35,000 individuals who have participated in PON's Executive Education programmes. Further details here or Register now!

New: IT-CMF - A Management Guide

- Based on the IT Capability Maturity Framework™(IT-CMF™) 2nd edition

This management guide offers an introduction to the IT Capability Maturity Framework™ (IT-CMF™), 2nd edition. The IT-CMF offers a comprehensive suite of tried and tested practices, organizational assessment approaches, and improvement roadmaps covering key IT capabilities



needed to optimize value and innovation in the IT function and the wider organization. It enables organizations to devise more robust strategies, make better-informed decisions, and perform more effectively, efficiently, and consistently.

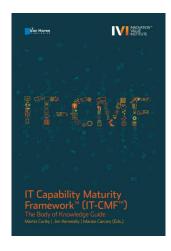
IVI Bookstore link

Our price: €31.75

Free eBook with every IT-CMF book purchase

In order to receive your free eBook with your purchase, you must order directly through the IVI bookstore link

Our Price: €74.15



Acknowledgement of Contributors to IT-CMF - are you listed?

We recently published our global list of contributors to the development of IT-CMF at www.ivi.ie/contributors. While we have gone to great lengths to ensure this page is accurate as possible, we would be delighted if you would check and let IVI@nuim.ie know if you or a colleague's name should be included. Thank you.





