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Discover the digital transformation path for your business...

Become an IVI Member

European Digital Retail Summit - June 18th

With 235 registered participants from across the world the **European Digital Retail Summit** was a huge success. 32 Speakers from industry and academia explored the latest innovations in digital retail.



Read more here

Digital Retail Cluster: Call for Working Group Members

Register your interest here

CIO & IT Leaders Summit 2021

Watch Prof **Markus Helfert**'s presentation on rethinking data management and governance to drive faster data value and wiser business decisions.

Watch here

Rethinking data management and governance to drive faster data value and wiser business decisions

Prof Markus Helfert

Director Innovation Value Institute, Maynooth University
Principle Investigator in the SFI Research Centres Lero and Adapt

Markus.Helfert@mu.ie

Virtual CIO Summit - 24th June, 2021



ECIS 2021: Best Full Research Paper Runner Up

IVI researchers Prof **Markus Helfert**,

ECIS 2021 – A Conference of Highlights

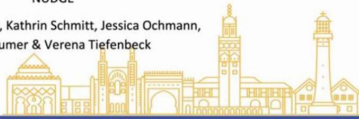
Best Full Research Paper - Runners Up

HOW CAN OLDER ADULTS SHOP ONLINE IN THE FUTURE? DEVELOPING DESIGN PRINCIPLES FOR VIRTUAL-COMMERCE STORES

Rehan Iftikhar, Gültekin Cakir, Tabitha Wruck & Markus Helfert

IS IT ALL ABOUT TRANSPARENCY? THE EFFECTIVENESS AND ETHICS OF A DIGITAL SALIENCE NUDGE

Leonard Michels, Kathrin Schmitt, Jessica Ochmann, Sven Laumer & Verena Tiefenbeck



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Rehan Iftikhar & Gueltekin Cakir received runner up recognition for their research paper at the European Conference on Information Systems.

[Read here](#)

IVI Coffee&Talk on Digital Transformation

This semester we had really interesting presentations and discussions spotlighting different areas of digital transformation research. You can view all of these on our website at the link below.

[Watch now](#)

IVI Coffee&Talk on Digital Transformation Thursdays at 1.30pm



IVI Webinar Series 2021

Digital Construction: ISO 19650-2: 2018 - Practical Insights & the Irish Annex
June 24th 15.00-17.00 [GMT+1]



Robert Moore
BIM Manager,
Grangegorman
Development Agency



Ralph Montague
Director,
ARCDOX



Michael Earley
BIM Manager,
Dublin Airport Authority



Rich DePalma
Director,
The DPW Group

IVI Spring-Summer Webinar Series 2021

Our very successful spring-summer series finished with a really dynamic webinar on digital construction. If you missed out you can watch now on the IVI website, as well as all other webinars in the series

[Watch now](#)

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