

June 4, 2015

IVI News Updates

Martin Delaney June 2015 - a reaction to Paul Krugman's current views on the benefit of technology...

Professor Paul Krugman wrote a really interesting article last week (reprinted extensively) where he challenged the value that the overall economy and individual businesses have realized from technology developments - worth a [read](#)

The jury is out on this one. While the pace of available technology accelerates we may not be developing the knowledge and capability to convert that technology into, at the top end, GDP growth, and at the enterprise level - growth in sales, profit and employee excitement (an increasingly important variable).

Personal enjoyment has greatly expanded, 'GDP fun' as Krugman calls it, and a selection of enterprises have greatly leveraged that growth, but that tide hasn't lifted all boats.

This is an enormous point for our IVI agenda. It begs two key questions:-

- 1) Are organisations developing the capability - at the enterprise level - to use technology and convert that use into measurable advantage?
 - 2) Do organisations have the structured innovative capability to identify and absorb technology into their business? [Read more](#)
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IVI Autumn Summit: IT Talent Management 17th September 2015

Developing the technology skills and capability for today's digital organisations

Key Agenda Topics Include:

- The relationship between current levels of skills and competencies and the demand for improvements: what is the latest research telling us?
- International and national case studies from companies who have implemented successful technology talent management strategies
- How the EU is grappling with a European-wide co-ordinated effort to build the necessary skills and competencies
- The shifting demands for technology skills - we'll hear from top recruiters in the field
- The contribution from Social Media and its future impact
- Women in IT leadership - the gender diversity agenda gathers momentum
- Career planning

Get Involved:

Our conference team is busy building the website and putting the

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programme, speakers and sponsors in place. If you would like to get involved, have speaker suggestions or would just like to attend, please contact marion.wallace@iquest.ie or on 087-2461662. For Sponsorship & Exhibition Opportunities please contact suzanne.brennan@iquest.ie

New MSc in IT Enabled Innovation

The Maynooth University Business School in conjunction with IVI will be launching an MSc course in IT-Enabled Innovation this year and is actively looking for prospective students. This course differs from many other IT programmes because it has leading-edge industry inputs and also because it sets IT Management in the context of the business environment. Students will engage with not only with IT professionals, but also with the broader business community - and will study key business aspects of marketing, strategy, human resource management, change management, finance, project management and much more. This is a comprehensive business masters that will equip business professionals for a wide range of career options.

[Read more](#)

Innovation Management Masterclass 23-25th June, Maynooth University

Context for this course:

The pace of societal, technological, regulatory, and business change is accelerating. Many of these changes will be disruptive to existing business models. Innovation is a strategic response to the threats and opportunities posed by these challenges. Organisations must build and mature their Innovation Management capability to enable them to thrive and sustain their business in this dynamic environment. [Read more](#)



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