Discover the digital transformation path for your business...

MU MSCA Work Programme 2021-22 Launch

Prof Markus Helfert detailed his experiences of coordinating MSCA Actions at the MU MSCA 2021-22 Launch this month. Contact us now if you are interested in learning more about funding opportunities that are currently available.

Digital Retail Cluster: Call for Working Group Members

Digital Retail Cluster: Kilkenny Design Virtual Store Launched

Congratulations to all of the Digital Retail Cluster researchers on the launch of the Kilkenny Design Virtual Store. This is the culmination of a great deal of work and collaboration with Kilkenny Design and Munster Technological University.

Explore the virtual store here
Prof Markus Helfert's hosted a dynamic panel on Collective Intelligence in Practice: Business Potential and Value Creation for Society

Digital Retail: Explainable AI in Fraud Detection

Douglas Cirqueira and colleagues published their work on Design Principles for User-Centric Explainable AI in Fraud Detection. He also presented this work at the recent HCI International Conference 2021.

IVI Autumn Webinar Series 2021 - Coming Soon

Keep an eye on the IVI website for announcements about the Autumn Webinar Series. Watch our previous webinars online now.

IVI Coffee&Talk on Digital Transformation

This semester we had really interesting presentations and discussions spotlighting different areas of digital transformation research. You can view all of these on our website at the link below.
Discover the digital transformation path for your business...

Innovation Value Institute | Maynooth University