

15 December 2020

## Launch of Digital Health Research Cluster

Starting in January 2021, the **Digital Health Research Cluster** is leading a **study on trustworthy health information**. It addresses the challenge of trustworthiness of health information that people receive nowadays via digital means (mainly online). Such an information is often **overwhelming** and of **doubtful quality**. The study will analyse the **characteristics of trustworthy health information** and provide **indicators, tools, and best practices in form of guidelines**. Should you be interested to join the research cluster or understand more about the study, please send an email to [marco.alfano@mu.ie](mailto:marco.alfano@mu.ie).



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## Special Session on User Decision Support and Human Interaction in Digital Retail - WUDESHE-DR 2020- organised and hosted by researchers from PERFORM and IVI

At the 4th International Conference on Computer-Human Interaction Research and Applications (CHIRA 2020) on 5th November 2020, researchers from the Innovation Value Institute and PERFORM, Zohreh Pourzolfaghar, Douglas Cirqueira, and Gültekin Cakir, successfully hosted and co-chaired a special session on current advances in the field of Human-Computer Interaction research and applications within Digital Retail. It was organised in collaboration with PERFORM members from the Technical University Eindhoven, Albina Galiullina, and Somayeh Torkaman, and had several paper presentations and a

## Rethink | Redesign Launch

Maynooth University has launched the ReThink | ReDesign programme, a business support initiative aiming to address critical business issues facing companies in the current challenging business environment, and help them achieve a sustainable and successful future. The programme can be funded through the Enterprise Ireland Innovation Voucher scheme.

Visit the webpage for more information here

**\*\*Final Webinar of 2020\*\***

guest talk by Ulrich Bodenhofer, Chief Ai Officer from Quomatic.ai and Professor for Ai at the University of Applied Sciences Upper Austria.

The chairs already expect another successful WUDESHI-DR event next year, within the 5th International Conference on Computer-Human Interaction Research and Applications – CHIRA 2021, which will take place in Valletta, Malta.

Read more [here](#) on the PERFORM website.

Click [here](#) to view the resulting publications.

[Read more](#)

## Digital Construction and Design Delivery

Dec 17th 2020: 14.00-15.30 GMT (UTC+0:00)

The construction industry is on the cusp of significant digital transformation. Over the next five to ten years, several digital technologies and processes including Building Information Modelling (BIM), Machine Learning, 3D printing and robotics will grow in use in the sector. Likely benefits will include:

- Higher productivity at lower cost
- Improved collaboration for more efficient construction
- Improved health and safety on construction sites
- More efficient materials' supply chain management
- Improved constructed spaces utilisation over a building's lifecycle

In this webinar we explore how increased digitalisation will fundamentally change the industry over the next decade.

[Register to Attend](#)

## IVI Webinar Series



**Bringing academic and business leaders together to discuss current topics related to Digital Transformation, addressing both business and technical changes.**

This year's IVI Webinar Series has been a great success. Visit our webpage [here](#) to view our archive of webinars, along with dates of upcoming sessions in 2021.

## Thank you and Best wishes

We would like to thank all of the researchers and companies that we have collaborated with this year. Although a tumultuous year, 2020 has been very successful and we expect to be equally busy in 2021.

We would like to wish you all a happy and

peaceful Christmas and look forward to engaging with you on more exciting projects in 2021.

*Markus Helfert*  
**Director IVI**

*Paul Heynen*  
**Operations Manager IVI**



**Maynooth University**  
National University of Ireland Maynooth