

Having trouble viewing this email? [Click here](#)



[WEBSITE](#) [ABOUT US](#) [EDUCATION](#) [IT-CMF](#) [SERVICES](#) [RESEARCH](#) [CONTACT US](#)

28 August 2020

IVI News Update

IVI Webinar Series: Organisational Agility: Enabling digital transformation Thursday 3rd Sept



The current ongoing pandemic has highlighted the need for organisational agility and resilience. It has accelerated the digital transformation of many organisations and this has highlighted the need to rethink the leadership, organisational culture, operating models and other aspects of the 'future of work'.

We have an excellent line up of speakers confirmed for this webinar so we hope you can join us.

Facilitator: **Joan Mulvihill, Digitalisation Lead, Siemens**

Speakers:

Dr. Jean Cushen, Maynooth University Business School
Kevin Empey, WorkMatters
Fin Goulding, The Flow Academy

The event will consist of short presentations, Q&A and a facilitated discussion. [Further details](#) and [registration](#) now open.

Thank you to those who attended last weeks webinar "*The use of technology in the fight against Covid 19*". If you missed it you can now view the recording on our [website](#).

Rehan Iftikhar: Covid-19 has created obstacles for retailers, but has also opened windows of opportunity

Covid-19 has transformed customer behaviour from the way people shop to the products and services they buy. Digital retail research group under leadership of Professor Markus Helfert at IVI are conducting novel and interesting research to help retailers cope up with these changes. Rehan Iftikhar, a Research fellow in the digital retail research group at IVI has recently discussed in his article [published in Irish Examiner](#), how both obstacles and windows of opportunity have been created for retailers and analysis of social media data can help retailers in predicting consumer buying patterns. Moreover, Rehan and his colleague Dr Mohammad Saud Khan from the Victoria University of Wellington, have also published an academic paper in the Journal of Global Information Management presenting a framework for the improvement of demand forecasting in a supply chain using social media data from Twitter and Facebook.

**Workshop on User Decision Support and Human
Interaction in Digital Retail- WUDESHE-DR 2020**
5 - 6 November 2020, Budapest, Hungary
Online Streaming

[Join our Mailing List](#)

[Forward to a Friend](#)

Stay connected



PERFORM are pleased to announce the International Workshop on User Decision Support and Human Interaction in Digital Retail 2020, which aims to bring together academics and practitioners who work in the disciplines of Human-Computer Interaction, Decision Support Systems, and its applications in Digital Retail industry and research. The workshop will be held entirely online, on November 5 - 6, 2020, in conjunction with the 4th International Conference on Computer-Human Interaction Research and Applications (CHIRA 2020).

[Read more](#)

Prof. Markus Helfert presents at the CYBERSAFETY Webinar 2020

Prof. Markus Helfert presented at the CYBERSAFETY Webinar. Prof. Helferts presentation on [CyberSecurity and IVI -In the context of an EU Proposal](#) ACT-FAST: Accelerating Deep Diffusion of Digital Security Solutions in SMEs is available to viewers.

For further details on this webinar please view the [website](#).

Enterprise Ireland Innovation Voucher Programme

IVI are working with a number of companies who are leveraging the Enterprise Ireland Innovation Voucher Programme

(<https://innovationvouchers.ie>) where we provide support to Irish SMEs on their Innovation and Digital Transformation initiatives.

Please reach out to us to discuss how we could support you with this programme. Contact us on info@ivi.ie

A message from us

Most staff are working remotely but business is ongoing in IVI. Stay safe and look after each other.

From all the IVI team.

Acknowledgement of Contributors to IT-CMF - are you listed?

Our global list of contributors to the development of IT-CMFs can be found at www.ivi.ie/contributors. While we have gone to great lengths to ensure this page is accurate as possible, we would be delighted if you would check and let IVI@nuim.ie know if you or a colleague's name should be included. Thank you.



Innovation Value Institute, 2nd Floor, Eolas Building, North Campus, Maynooth University, Maynooth, Co.Kildare, Ireland

SafeUnsubscribe™ [{recipient's email}](#)

[Forward this email](#) | [Update Profile](#) | [Customer Contact Data Notice](#)

Sent by carol.connolly@mu.ie powered by



Try email marketing for free today!