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### IVI Researcher Spotlight: Dr Mansoor Ahmed

Dr Ahmed is currently an **ELITE-S researcher**, working under the supervision of Prof Markus Helfert, Innovation Value Institute, on the project **Semantic Blockchain: Providing Provenance for GDPR Compliance**.

Read more here

### PERFORM Research Featured on LT1 TV Network

Robert Zimmermann discussed the importance of each touchpoint along the **digital retail customer journey** the Austrian TV network LT1...



Watch here